



DAYANANDA SAGAR  
UNIVERSITY



# B.COM

Regular | ACCA | CMA | CA

SCHOOL OF COMMERCE & MANAGEMENT STUDIES

Where business knowledge meets  
real-world expertise. Your journey to  
success starts here



ASSURED  
SCHOLARSHIP  
FOR MERIT  
STUDENTS

# Great Legacy



**Late Shri R. Dayananda Sagar**



**Late Dr. Chandramma Dayananda Sagar**

The Founder President of Dayananda Sagar Institutions, Late Shri R. Dayananda Sagar and Late Dr. Chandramma Sagar had a great vision: Education for all sections of society.

They set up the Mahatma Gandhi Vidya Peetha Trust (MGVP); which started as a one-college campus and is today a multi location destination to thousands of young men and women who walk into the Dayananda Sagar campuses in pursuit of a dream and march out as confident citizens, ready to absorb the challenges and opportunities of an exciting new world.

Dayananda Sagar Institutions, played an important part in creating history by enabling easy access to good & quality education for all, winning the hearts of many, far and wide reflecting the legacy of Dayananda Sagar University.

## The Leadership



**Dr. D. Hemachandra Sagar**  
Chancellor and Founder



**Dr. D. Premachandra Sagar**  
Pro Chancellor and Founder

They are thinkers, planners, institution builders. By profession they are medical doctors, enriched with insights gained from hands-on work experience, learning and sharing through interaction. Accomplished and widely travelled, they bring with them worldly wisdom in all that they do.

## ABOUT SCHOOL OF COMMERCE & MANAGEMENT STUDIES

The School of Commerce and Management Studies provides a rich learning environment with world class infrastructure together with top class faculty team to develop and hone the managerial and leadership skills of its students through a rich portfolio of pedagogical tools. Our curriculum is designed to equip students with essential skills and knowledge to excel in diverse business environments. By integrating local industry insights with global perspectives, we ensure that our graduates are well-prepared for both regional challenges and international opportunities. Our focus on contemporary issues, technological advancements, and ethical leadership empowers students to make meaningful contributions to their communities and succeed in a rapidly evolving global economy.



### Program Overview

The Bachelor of Commerce (B.Com) program offers a comprehensive understanding of core business principles, including accounting, finance, economics, and management.

- > With a well-balanced curriculum, industry-tailored courses, and exposure to the latest technological trends, students are prepared for the evolving business landscape.
- > Integrated with ACCA and CMA provide globally recognized certifications, enhancing career prospects.
- > Modern teaching methods like case studies, group discussions, and hands-on projects foster innovation, critical thinking, and ethical decision-making.
- > Our goal is to shape well-rounded professionals capable of thriving in dynamic industries and leading with integrity in the global economy.

# Program Objectives

- To establish a strong foundation in the key areas of Commerce, Accountancy, and Finance
- To equip students with essential competencies for effective business management and decision-making.
- To provide the necessary digital and technological skills to adapt to the evolving role of technology in business.
- To design an industry-oriented curriculum that also enhances students' cognitive abilities.
- To nurture an entrepreneurial mind set by providing the skills, knowledge, and tools for innovation, business creation, and successful venture management.
- To cultivate character, personality, and responsibility, shaping students into conscientious citizens.

## Career Opportunities

The B.Com program opens up extensive career opportunities in fields such as Accounting, Finance, Governance, Insurance, Taxation, Risk Management, and Wealth Management. The city's growing prominence as a global financial centre offers B.Com graduates brilliant prospects to work with leading financial institutions, innovative startups, and multinational companies.

## Bachelor of Commerce



## B.Com (Regular)

The B.Com program is designed to equip students with a comprehensive understanding of business principles while fostering skills that are crucial for success in today's dynamic job market.

- The curriculum offers a strong foundation through core courses in accounting, finance, and economics, along with opportunities to explore open electives that cater to individual interests.
- In addition, the program includes value-added courses and skill enhancement programs to provide practical knowledge and improve employability.
- Students also gain hands-on experience through internships and project work, ensuring they are well-prepared for real-world challenges.

The program stands out by offering new-age specializations in

### **FinTech**

Prepares students to innovate at the intersection of finance and technology, with expertise in digital banking, block chain, and financial services.

### **Supply Chain Management**

Equips students with the skills to optimize logistics, procurement, and operations, managing global supply chains in a dynamic business environment.

### **Business Analytics**

Empowers students to use data-driven insights for strategic decision-making, performance optimization, and driving innovation across industries.

Students can choose their specialization starting from the third semester, allowing them to tailor their education to their career aspirations.

## **B.Com (ACCA)**

The B.Com with ACCA program is designed to provide students with a solid academic foundation in commerce while equipping them with the skills and knowledge required obtaining the prestigious ACCA qualification.

The program integrates core business courses with comprehensive coaching for key ACCA papers. This combination ensures students gain both theoretical understanding and practical expertise, making them highly competitive in the job market.

Upon completion, students can pursue a wide range of career opportunities in accounting, finance, auditing, taxation, and financial management. The ACCA qualification is globally recognized, opening doors to positions in multinational corporations, accounting firms, and financial institutions worldwide.

Graduates can work as Chartered Certified Accountants, management consultants, auditors, or tax advisors, with the potential for rapid career growth in diverse sectors of the global economy.

## **B.Com (CMA)**

The B.Com with CMA (Certified Management Accountant) program is designed to provide students with a strong foundation in commerce while preparing them for the prestigious CMA qualification. This program integrates core business courses with coaching for essential CMA papers. By combining academic learning with professional training, students gain the skills necessary for a successful career in management accounting.

Upon completion, graduates are well-equipped to pursue diverse career opportunities in management accounting, financial planning, budgeting, internal auditing, and cost control. The CMA qualification is globally recognized, opening doors to high-level roles in multinational corporations, financial institutions, and consulting firms.

Career prospects include positions like Cost Accountant, Financial Analyst, Management Consultant, Internal Auditor, and Chief Financial Officer.

# B.Com (CA)

B. Com with CA is the ultimate choice for students seeking a prestigious career in India's financial and corporate sectors. This program combines in-depth commerce education with the renowned Chartered Accountant qualification, providing you with advanced knowledge in accounting, auditing, taxation, and regulatory compliance.

The program prepares you for leadership roles in top audit firms, multinational corporations, and entrepreneurial ventures. It equips you with the skills necessary to provide strategic financial guidance; ensuring businesses operate evidently and meet regulatory standards. With a focus on practical knowledge and real-world application, B. Com with CA positions you as a trusted professional, capable of shaping financial strategies and driving business success in India's dynamic economic environment.

## Admission Eligibility Criteria

Candidates who have completed two year Pre – University course of Karnataka State or its equivalent with Business Studies and Accountancy as two major subjects of study in both first and second year pre-university with aggregate of 50% PUC/ CBSE/ ICSE/10+2/Science or Equivalent Examination (45% in case of candidate belonging to SC/ST & OBC category) Students from a science background are eligible for the B.Com program and will receive special support to ease their transition and excel in commerce subjects..

## Program USP



### Industry-oriented Curriculum

The curriculum is designed to align with industry demands, providing practical and relevant knowledge.



### Expert Faculty

Learn from experienced professionals and academic experts who bring real-world insights to the classroom.



### Research and Innovation

The program encourages research and fosters innovation to develop critical thinking and problem-solving skills.



### State-of-the-art Infrastructure

Modern facilities and advanced technologies create an ideal learning environment for students.



### Internship Opportunities

Gain hands-on experience through internships, bridging the gap between theory and practice.



### International Semester Exchange

Experience global education through semester exchange programs with partner universities worldwide.



### Global Immersion

Gain international exposure and cultural insights through immersive global learning experiences.



### Placement Assistance

Dedicated career support helps students secure job placements with leading companies.



### Soft Skills Development

Workshops and activities focus on building essential soft skills like communication and leadership.



### Entrepreneurship Development

The program fosters entrepreneurial skills and provides tools for starting and managing a business.



### Networking Opportunities

Engage with industry experts and peers to build a professional network for future career growth.

## What additional opportunities does the B.Com program offer?

**Foreign Language Training:** Choice of French and German.

**Skill Enhancement Courses:** Training in advanced tools such as Power BI, Data Analytics, Microsoft Office, R programming and Python

**Extension Activities:** Participation in NSS and Social Internship for holistic development.

**Access to Cengage Resources:** 15,000+ e-books for in-depth learning.

**Exposure to International Perspectives:** Sessions, workshops, and talks with international faculty and industry experts.

**Practical Learning Opportunities:** Industrial visits, certification courses, Soft skill training, and simulation workshops to bridge theory with real-world application.

**Personalized Mentorship:** Guidance and support for academic and career development.

# What additional insights does the B.Com program offer?

## **Globally Recognized Qualification**

Earn a qualification that is respected and recognized by employers worldwide.

## **Strong Knowledge Base in Finance and Accounting Domain**

Build a solid foundation in finance and accounting to excel in the business world.

## **Dual Qualification – B.Com and ACCA/ CMA**

Obtain both a B.Com degree and ACCA/CMA certification for enhanced career prospects.

## **Industry Relevant Curriculum**

Learn through a curriculum that is designed to meet the latest industry standards and trends.

## **Professionally Qualified Tutors**

Benefit from the expertise of highly qualified tutors with professional experience in the field.

## **Flexibility in Taking Up ACCA /CMA Papers**

Enjoy the flexibility to choose when and how you take ACCA /CMA exams based on your personal schedule.

## **International Career Opportunities**

Open doors to a global career with a qualification that is recognized in many countries.

## **Dynamic Pedagogy**

Experience innovative and engaging teaching methods that cater to diverse learning styles.

## **Focus on Professional Values, Ethics, and Governance**

Develop a strong sense of professional integrity, ethics, and governance for success in the business world.





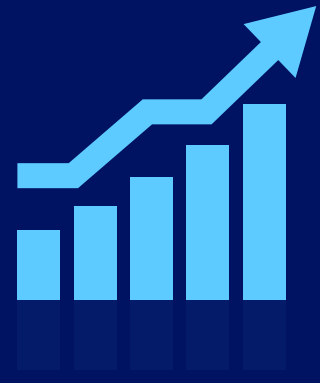
# Placement Highlights

6.00 LPA

Highest Salary

3.83 LPA

Average Salary



**Shivani Shenoy**  
Associate Analyst  
Commonwealth  
Bank of Australia  
CTC – 6 LPA



**Neha Harish Nayak**  
Associate Analyst  
Commonwealth  
Bank of Australia  
CTC – 6 LPA



**Sai Krutik Datta**  
Consultant –  
Business Development  
Cyraacs  
CTC – 5 LPA



**Komal S**  
Consultant –  
Business Development  
Cyraacs  
CTC – 5 LPA

Average Package – 3 to 4 LPA



**Athreya**  
Tax Consultant  
EY  
CTC – 3.83 LPA



**Indrajith Binu**  
Specialist 4  
PWC  
CTC – 3.03 LPA



**Greeshma P C**  
Tax Consultant  
EY  
CTC – 3.83 LPA



**Deepika Mujumder**  
Specialist 4  
PWC  
CTC – 3.03 LPA

## Top Companies where our students are placed

- ◆ Tata Consultancy Services
- ◆ Capgemini
- ◆ Deloitte
- ◆ PwC
- ◆ Ey
- ◆ KPMG
- ◆ Infosys
- ◆ Wipro
- ◆ ANZ
- ◆ Aditya Birla Group
- ◆ London Stock Exchange
- ◆ Scaler
- ◆ Prestige Group
- ◆ ICICI Bank
- ◆ Commonwealth Bank of Australia
- ◆ Stonex

## Discover World-Class Learning Opportunities

- MIET, Moscow
- Southern Federal University
- SAMARA NATIONAL RESEARCH UNIVERSITY
- Volgograd State Medical University
- University of Lay Adventists of Kigali (UNILAK)
- TUM Asia Pte Ltd
- Mangosuthu University of Technology MUT
- Amazon College International
- Ming Chi University of Technology
- King Ceasor University
- The University of Liverpool
- THE UNIVERSITY OF WOLVERHAMPTON
- Odessa National Economic University
- University of South Carolina Aiken
- The University of Wisconsin–Madison, USA
- Northeastern University
- LeTourneau University
- WORCESTER POLYTECHNIC INSTITUTE
- Western Connecticut State University
- New York University
- Vermont Law School
- Southern Connecticut State University
- Daffodil University
- University of Liberal Arts ULAB
- Algebra University
- MENDEL UNIVERSITY IN BRNO
- Uni La Salle Polytechnic Institute
- DSTI - School of Engineering
- German Varisty, Aachen
- Steinbeis University
- RWTH Aachen University
- Indo Eurosynchroisation Pvt Ltd
- Ernst Abbe University of Applied Sciences Jena
- Hof University of Applied Sciences, Hof
- Mediatos GmbH, Nuremberg Germany
- University of Messina
- The University of Brescia
- Atyrau University
- Multimedia University (MMU)
- Limkokwing University of Creative Technology (LUCT)

## B.Com – ACCA Students Achievement



Karthik V Nair  
ACCA Affiliate

## Completed Applied skill Level



Bhavana M



Mithilesh V



Bhuvan



Karthik Raj



Deepak Nagpuriya



Lavanya Ajith Varanapalli

## B.Com – CA Students Achievements



Deeksha H  
cleared CA foundation



Souparnika S  
cleared CA foundation



Jaya V  
cleared CA foundation



Dinesh Kumar S  
Cleared CA  
intermediate (2020-23 batch)

## B.Com – US CMA Qualified



Vilas K



Shivani Shenoy



Renuga Devi V



Prabhu Shankar



Dhiraj Verma

# Student Club

Adventure Club

Glance - Current Affairs Club

Capital Crew-Finance Club

Social Media Club

E-Cell Club

Sports Club

Cultural Club

## Student Activities Beyond Classroom



# What students say about us



## **Aishwarya Muniyoor – Tax Associate at KPMG**

SCMS provided me with an exceptional foundation that paved the way for my career at KPMG. The rigorous academic program, combined with practical industry exposure, equipped me with the skills and confidence needed to excel in the competitive field of tax consulting. Securing a gold medal in B.Com was a proud moment that reflected the hard work and dedication I put into my studies, and SCMS played a key role in shaping my success.



## **Prabhu Shankar – Tax Consultant at Toronto TaxBoutique**

SCMS was the perfect launchpad for my career, giving me the support and guidance I needed to succeed. The finance curriculum and expert faculty made even the toughest parts of the CMA examination manageable. The focus on practical learning and coaching in cost accounting and financial management helped me clear all levels of CMA and prepared me to confidently take on challenges in management accounting.



## **Chinmayi C Maalige – Banking Operation Analyst at ANZ**

Participating in the AIMA 27th Student Management Games was a defining moment in my academic journey at SCMS. Emerging as Regional Level winners alongside my teammates was a testament to our strategic thinking, problem-solving abilities, and strong teamwork. This achievement not only showcased our managerial skills but also reinforced the practical knowledge and leadership qualities instilled in us by the SCMS learning environment.



## **Ankush A – Analyst III HR Operations at DXC Technology**

Being the Sports Coordinator at SCMS was a truly fulfilling experience. Organizing cricket and throwball tournaments gave me the chance to develop my leadership and organizational skills while bringing students together through teamwork and friendly competition. SCMS not only gave me the platform to lead but also taught me invaluable lessons in collaboration and planning that I'll carry with me in the future.

## Campus Features



Incubation Centre



State-of-the-Art Classrooms



Wifi Enabled Campus



Seminar Halls



Sport Facilities



CIL-Centre for Innovation



Foreign Language Certification



Training Centre



Top Class Library Facility



Hostel Facilities



Infirmary



Well-Equipped Lab Facilities



Research Centre



Food Court



Student Parking Facility

## Life at Campus

Holistic development on campus is nurtured through a multifaceted approach, fostering not just academic excellence but also personal growth and well-being. From rigorous academic programs to diverse extracurricular activities, students are encouraged to explore their talents, develop critical thinking skills, and engage in community service. The campus environment provides a platform for cultural exchange, teamwork, and leadership development.

Through mentorship programs and counseling services, students receive support for their emotional and mental well-being. Thus, the campus becomes a crucible for holistic development, shaping individuals into well-rounded, socially responsible, and resilient contributors to society.





**DSU City Innovation Campus** : Kudlu Gate, Srinivasa Nagar, Hal Layout, Singasandra, Hosur Road, Bengaluru, Karnataka - 560 068

**Admissions Helpline Nos:**  **080 4646 1800**  **+91 636 688 5507**

 [www.dsu.edu.in](http://www.dsu.edu.in)

 [admissions@dsu.edu.in](mailto:admissions@dsu.edu.in)