

DAYANANDA SAGAR UNIVERSITY
SCHOOL OF COMMERCE AND MANAGEMENT STUDIES

B Com program

Programme Educational Objectives (PEOs)

Graduate after successful completion of the program,

PEO 1: Possess varied spectrum of managerial and leadership skills along with competency in chosen domain of business.

PEO 2: Exert professional skills, ethics, moral values, teamwork in any Industry type

PEO 3: Equipped for facing futuristic challenges in business landscape

PEO 4: Inculcate holistic development

PEO 5: Be a responsible Indian citizen in addressing the societal challenges

PROGRAM SPECIFIC OUT COMES:

PSO 1 :Comprehend the latest developments at national and international level through effective teaching with respect to curricular and co-curricular activities

PSO 2 : Specific training to excel in their specialized field.

PSO 3 : Develops overall personality through proper education, skill enhancement courses, ability enhancing languages and inculcate human values.

PSO 4 : Demonstrate the capacity to exert Business analytics and research skills to achieve organisational goals.

PSO 5 : Exert leadership qualities to inspire and drive team members towards organisational success.

PROGRAM OUTCOMES (POs)

After undergoing this programme, a student will be able to

PO 1: Comprehend the discourse on the various functional domains of the Business.

PO 2: Apply Financial, cost and Management accounting techniques for Managerial decision making.

PO 3: Recognize the broad legal and regulatory framework governing corporate action.

PO 4: Analyse financial statements to evaluate the financial position to interpret organizational efficiency.

PO 5: Employ quantitative and qualitative tools in strategic decision making and reporting.

PO 6: Apply critical thinking in preparing Financial reports using the relevant Global reporting standards.

PO 7: Exhibit the competency to deal with the tax structure, planning and modalities for its compliance.

PO 8: Apply specialized competency in the fields of Auditing and Financial management.

PO 9: Exhibit the knowledge of strategic business Leadership qualities and explore opportunities.

PO 10: develop sound knowledge base in Management Accounting ,financial planning, analysis, control, decision support, and professional ethics.

PO 11:Trains students to become corporate finance professionals by equipping them with the skills pertaining to management accounting .

PO 12: Evaluate environmental factors concerning business operations

PO 13: Identify and consider various ethical and social concerns of commercial activities

PO 14: Apply the research skills and conduct independent research in the issues pertaining to business and society in a structured way.

BBA Program

Program Educational Objectives:

On successful completion of the program:

PEO1: The Graduates will be capable of creating & making a contribution in the national & International Level in the areas of Business.

PEO2: The Graduates will develop a solid foundation in all the areas of management & the related electives like International Business, Business Analytics, Human Resources, Marketing and Finance that are offered by the school.

PEO3: Based on the inclusion of the Incubation Centre DERBY & the activities done in the Entrepreneurship Cell the graduates develop the potential & calibre for self-employment in building their entrepreneurial ventures & offer employment opportunities to many others.

PEO4: Graduate will recognize the need for adapting to change and have the aptitude and ability to engage in independent and life based on the global changes around him/her.

Program Specific Outcomes:

PSO1: Develop the knowledge, skill and attitude to creatively and systematically apply the principles and practices of management, accountancy, finance, business law,

statistics, HR, operations and IT to management problems and work effectively in modern day business and non-business organizations.

PSO2: Develop fundamental in-depth knowledge and understanding of the principles, concepts, values, substantive rules and development of the core areas of business such as finance, accounting, marketing, HR, operations along with the tools such as Tally, MS Excel, MS Office, etc.

PSO3: Demonstrate the critical thinking mindset and the ability to identify and formulate research problems, research literature, design tools, analyse and interpret data, and synthesize the information to provide valid conclusions and contextual approaches across a variety of subject matter.

PSO4: Exhibit self-confidence and awareness of general issues prevailing in the society and communicate effectively with the accounting, commerce, management, business, professional fraternity and with society at large through digital and non-digital mediums and using a variety of modes such as effective reports & documentation, effective presentations, and give and receive clear instructions.

Program Outcomes:

PO1: The team building skills & coping skills will be exhibited by the students effectively as an individual or as a member or leader in teams in multidisciplinary settings & challenges set up.

PO2: Analyse the theoretical knowledge with the practical aspects in the fields of management.

PO3: Demonstrate critical thinking skills in understanding managerial issues and problems related to the global economy and international business.

PO4: Exhibit business-related behavioural skills including leadership, interpersonal, communication (written and oral), team, and lifelong learning skills.

PO5: Familiarize with social responsibility issues that managers must address, including business ethics, cultural diversity, and environmental concerns.

PO6: Develops Analytical and critical thinking skills & knowledge for data – based decision making

PO7: Ability to develop Value based leadership Ability

PO8: Ability to understand, analyse and communicate global, economic, legal and ethical aspects of business

PO9: Engage in Research and apply statistical tools and techniques for Problem solving and decision making.

PO10: Enhance skills required for a particular domain by integrating practical and theoretical knowledge

PO11: Gain knowledge through inter- disciplinary and Multi – disciplinary courses

P012: Apply the knowledge of Theory and Practices to solve real time business problems.