Dayananda Sagar University

School of Commerce & Management Studies

YOUNG MANAGER !

"Empowering Tomorrow's Leader, Today"

APRIL 2026

Dear Readers,

Welcome to the APRIL 2026 edition of our SCMS monthly newsletter – Young Manager!

Our mission is to keep you informed, engaged, and connected with the dynamic culture at the School of Commerce and Management Studies.

In this issue, we are thrilled to present a comprehensive roundup of important updates, enriching events, and insightful news designed to meet your varied interests and needs. We hope you find our newsletter to be both a valuable resource and a source of inspiration.

Warm regards,
The Editorial Team - Young Manager
SCMS, DSU

WHAT'S INSIDE

DEAN'S MESSAGE

Capt. A. Nagaraj Subbarao, PhD

Greetings! Esteemed Readers,

Welcome to the APRIL 2026 issue of "Young Manager," the SCMS newsletter designed exclusively for the vibrant community of business students. As we embark on this exciting journey together, "Young Manager" aims to serve as a beacon of inspiration, knowledge, and opportunity for aspiring young leaders.

> "Only three things happen naturally in organizations: friction, confusion and underperformance. Everything else requires leadership."
>
> Peter Drucker

In each issue, you can expect a curated selection of events, articles, interviews, book reviews, movie reviews, and features tailored to your interests and needs as future managers and entrepreneurs. From insights into industry trends and career advice to highlights of student achievements and campus events, "Young Manager" promises to be your trusted companion on your path to success.

We invite you to engage with us actively, share your stories, ideas, and feedback, and become part of our thriving community of young managers shaping the future of business. Together, let us explore, learn, and grow as we navigate the dynamic landscape of the business world.

Thank you for joining us on this exciting journey. Here's to a future filled with endless possibilities and boundless opportunities!

DSU VISION & MISSION

Vision: To be a centre of excellence in education, research & training, innovation & entrepreneurship and to produce citizens with exceptional leadership qualities to serve national and global needs.

Mission: To achieve our objectives in an environment that enhances creativity, innovation and scholarly pursuits while adhering to our vision.

DSU VALUES

THE PURSUIT OF EXCELLENCE

A COMMITMENT TO STRIVE CONTINUOUSLY TO IMPROVE OURSELVES AND OUR SYSTEMS WITH THE AIM OF BECOMING THE BEST IN OUR FIELD.

FAIRNESS

A COMMITMENT TO OBJECTIVITY AND IMPARTIALITY, TO EARN THE TRUST AND RESPECT OF SOCIETY.

LEADERSHIP

A COMMITMENT TO LEAD RESPONSIVELY AND CREATIVELY IN EDUCATIONAL AND RESEARCH PROCESSES.

INTEGRITY AND TRANSPARENCY

A COMMITMENT TO BE ETHICAL, SINCERE AND TRANSPARENT IN ALL ACTIVITIES AND TO TREAT ALL INDIVIDUALS WITH DIGNITY AND RESPECT.

SCMS Vision & Mission

Vision: What future we want to create?
To be known as the best B-School for aspiring management leaders in the country with industry focused curriculum and practice.

Mission: Why we exist?
To create value for students, business and society by providing intellectual leadership, advancing the science and practice of management, and developing confident leaders to be the agents of change in a world driven by data, technology and innovation

SCMS 6 PILLARS

LEADERSHIP
ENTREPRENEURSHIP
CREATIVITY
PROBLEM SOLVING
TECHNOLOGY
SUSTAINABILITY

The School of Commerce & Management Studies has **Seven Centres for Proficiency Enhancement** that support the foundational pillars of the school in driving student interest and learning.

The objectives of the COPE are to drive student experiential learning and managed by faculty with deep subject matter expertise.

CENTRE OF PROFICIENCY ENHANCEMENT

1. **BUSINESS ANALYTICS** - DR. CHINMOY KUMAR
2. **SUPPLY CHAIN** - PROF. MURALIDHARA G V
3. **COMMUNICATION** - CDR. HIMANSHU JOSHI
4. **HR | LEADERSHIP** - DR. SILKY SHARMA
5. **DIGITAL TRANSFORMATION AND TECHNOLOGY** - PROF. MOHAN SRINIVASAN
6. **ENTREPRENEURSHIP** - PROF. JITENDRANATH PATRI
7. **SUSTAINABILITY** - DR. SOMNATH DEBNATH

WHEN GLOBAL PERSPECTIVES CONVERGE: OUR INTERACTION WITH ROCHESTER BERN EMBA

The **School of Commerce and Management Studies – PG** Programs had the opportunity to be invited to **Oaktree Kitchens, Bengaluru**, where we engaged with the **Executive MBA cohort** from **Rochester Bern, Switzerland**.

What truly stood out was not just the diversity of experience but the depth of thought and intent. These are professionals driven not merely by career progression, but by transformation—challenging assumptions, rethinking leadership, and navigating the complexities of an evolving business landscape.
The discussions seamlessly spanned strategy and self-awareness, organisational challenges and personal purpose. It reaffirmed a key belief: executive education, at its finest, is not about knowledge transfer, but about reshaping how individuals think, decide, and lead.

The Dean, **Capt. A Nagaraj Subbarao, PhD,** is associated with this organisation as a consultant.

The **School of Commerce and Management Studies (SCMS) PG** at Dayananda Sagar University hosted the **second session** of the **Alan Turing Lecture Series**, featuring **Dr. Srinivas Padmanabhuni**. The session focused on the **rise of agentic AI** and its impact on enterprise operations and workforce models.

Dr. Padmanabhuni traced the evolution of AI from expert systems and machine learning to generative and agentic AI, highlighting how AI agents can independently make decisions and execute tasks. He explained the concept of **"agent squads,"** where multiple AI agents collaborate to manage workflows more adaptively than traditional RPA systems.

The lecture also discussed the shift toward compute-driven business models, practical applications such as contract review, loan processing, and IT support, and the growing importance of AI literacy. Risks, including bias, security, and governance, were also addressed, emphasising the need for monitoring and human oversight.

UPDATES FROM OUR NATION

India and New Zealand Ink Landmark Free Trade Agreement

India and New Zealand officially signed a comprehensive Free Trade Agreement (FTA) aimed at boosting bilateral commerce and investment. The pact is expected to open new avenues for Indian services and agricultural exports while easing tech collaborations between the two nations.

Historic "First Criticality" at Kalpakkam Nuclear Reactor

India’s nuclear program reached a historic milestone as the 500 MWe Prototype Fast Breeder Reactor (PFBR) at Kalpakkam attained its first criticality. This indigenous achievement marks a vital step toward long-term energy security by utilizing India’s vast thorium reserves.

Seven AAP MPs Merge with BJP in Rajya Sabha

In a major political shift, the Rajya Sabha Chairman accepted the merger of seven Aam Aadmi Party (AAP) Members of Parliament with the Bharatiya Janata Party (BJP). The move followed weeks of political speculation and has significantly altered the strength of the opposition bloc in the upper house.

IIndia Competes at World Team Table Tennis Championships

The Indian men’s and women’s table tennis teams displayed strong performances in the group stages of the World Team Championships in London. While the campaign ended in the Round of 32 against the USA and Austria, the event highlighted the rising global rank of Indian paddlers.

UPDATES FROM CORPORATE WORLD

Corporate credit profile remained strong in FY26

Indian companies showed strong financial health in 2025-26. Rating upgrades outnumbered downgrades, indicating robust balance sheets and steady demand. Policy support also played a key role. While external risks have eased, the West Asia crisis poses new challenges.

Analysts warned about FY27 challenges for India Inc amid geopolitical tensions

Economic Times published a major outlook report discussing how Indian companies were entering FY27 with both opportunities and risks. Rising oil prices, the Iran conflict, AI disruption, and global uncertainty were expected to affect sectors like banking, FMCG, IT, oil & gas, and pharma.

Interim leadership became a major corporate trend

ET highlighted how companies are increasingly using interim CEOs and executives because global uncertainty, AI disruption, and shorter CEO tenures are creating leadership gaps. The article explained how interim management is becoming more common in Indian corporates, especially during restructuring and crisis situations.

Consumer discretionary spending slowed sharply in India

The Economic Times reported that Indian consumers started reducing non-essential spending because of geopolitical tensions, layoffs, inflation fears, and job uncertainty. Companies across sectors saw weaker demand for luxury and discretionary products, while essential goods continued to sell steadily.

UPDATES FROM AROUND THE WORLD

Global central banks struggled with rising inflation uncertainty

Central banks worldwide were facing difficulty in controlling inflation amid rising energy prices and geopolitical tensions. Policymakers were forced to rely more on judgment than traditional economic models because the Iran conflict and oil-price shocks created unpredictable inflationary pressure globally.

The UAE announced economic protection measures amid Iran war fears

The UAE government began preparing a large economic protection plan to reduce the impact of the Iran conflict on its economy. Measures included liquidity support for businesses, infrastructure investments, tourism support, and plans to strengthen digital and economic resilience.

The Asian Development Bank warned of slowing Asian economic growth

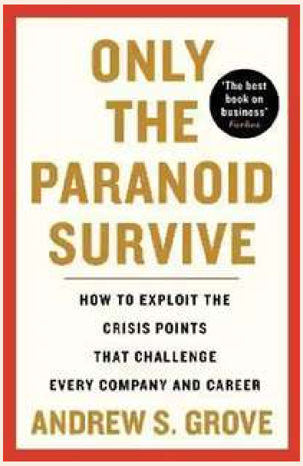
The Asian Development Bank projected slower economic growth across Asia because of prolonged Middle East conflict, rising oil prices, and supply-chain disruptions. ET highlighted concerns about inflation, food security, and weaker investment sentiment across developing Asian economies.

The US Treasury warned economic growth would slow because of the Iran war

US Treasury Secretary Scott Bessent stated that the American economy would slow during the quarter due to the ongoing Iran conflict and energy-price volatility. However, he maintained that the US economy remained fundamentally strong and capable of recovery.

BOOK REVIEW

ONLY THE PARANOID SURVIVE



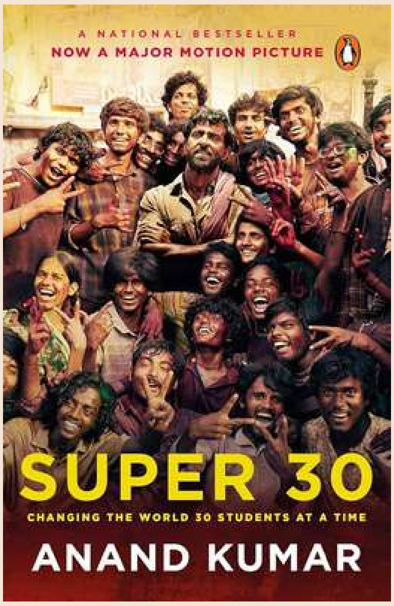
Andrew Grove, the legendary former CEO of Intel, uses this book to explain how companies can navigate "Strategic Inflection Points"—massive shifts in technology or competition that can either destroy a business or skyrocket it to new heights. The core story centers on Intel's own near-death experience in the mid-1980s. At the time, Intel was primarily a memory chip company, but they were being crushed by Japanese competitors who produced better chips at lower prices. Grove describes the agonizing realization that the business they built was dying and the "valley of death" the company had to walk through to find a new identity.

The turning point came during a famous conversation between Grove and Intel Chairman Gordon Moore. Grove asked, "If we got kicked out and the board brought in a new CEO, what do you think he would do?" They both realized a new leader would ditch the failing memory business immediately. This epiphany allowed them to stop being "paralysed by the past." They made the brutal decision to pivot the entire company toward microprocessors—the "brains" of the computer—a move that eventually made Intel the most dominant tech force of the 1990s.

Beyond the Intel case study, the book serves as a manual for staying alert in a changing world. Grove argues that success breeds complacency, and the only way to survive is through a healthy dose of "paranoia" about everything from new regulations to shifting consumer tastes. He details how to spot early warning signs of change and emphasizes that leaders must listen to the "cassandras"—the frontline employees who usually see the disaster coming long before the executives in the corner office.

MOVIE REVIEW

SUPER 30



Anand Kumar is a lower-class math genius who wins a seat at Cambridge University but is unable to go when his father dies and the family runs out of money. To survive, he abandons his dreams and sells home-made papads on the street. His life changes when he is discovered by Lallan Singh, a businessman who runs a "coaching mafia." Anand becomes a star teacher at an elite institute, earning wealth and status, but his conscience eventually catches up to him. He realizes he is only helping the rich get richer while talented poor kids are left behind.

Anand quits his high-paying job to start a free residential program for 30 underprivileged students. He moves them into a dilapidated building where they face extreme hunger and lack of resources. To teach them complex physics and math, he uses everyday objects and local surroundings, turning their poverty into a tool for creative problem-solving. Meanwhile, Lallan Singh, fearing that free education will destroy his business model, launches a smear campaign and sends hired thugs to threaten Anand’s life and family.

As the JEE exam approaches, the rivalry turns violent. Lallan sends armed men to attack Anand while he is hospitalized, but his students use their knowledge of science—creating makeshift traps and mechanical defenses—to fight off the attackers. Despite the trauma and distractions, the students sit for the exam. The film ends on an emotional high as the results reveal that all 30 students have qualified for the IITs, proving Anand's mantra that "a King's son will no longer be the King; only the one who deserves it will."

UPCOMING EVENTS

SCMS RANKINGS

Karnataka State

B-School Ranking: A++

Top B Schools South India -17

14th Emerging B School in India

All India – 61
All India (Private) – 42
South Zone - 17

IIRF B School (P) Ranking has rated SCMS at:
Karnataka: 7
South India : 16
All India: 41

7th in Karnataka
16th in South India
41 in India

SCMS RANKINGS

competition success review

- All India Rank is 22
- 6th in Karntaka

Outlook-Icare India MBA RANKINGS

- Bengaluru: Ranked 4th among private B-schools.
- South India: Positioned among the top 15 private B-schools
- India: Holds 41st rank in the overall private B-school rankings nationally.

YOUNG MANAGER!

THE OFFICIAL NEWSLETTER OF SCMS

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