



School of Commerce & Management Studies

YOUNG MANAGER !

“EMPOWERING TOMORROW’S LEADER, TODAY”

JUNE 2026



Dear Readers,

Welcome to the JUNE 2026 edition of our SCMS monthly newsletter – Young Manager!

Our mission is to keep you informed, engaged, and connected with the dynamic culture at the School of Commerce and Management Studies.

In this issue, we are thrilled to present a comprehensive roundup of important updates, enriching events, and insightful news designed to meet your varied interests and needs. We hope you find our newsletter to be both a valuable resource and a source of inspiration.

Warm regards,
The Editorial Team - Young Manager
SCMS, DSU

WHAT'S INSIDE

- AI-DRIVEN LEARNING
- MDP ON AI-DRIVEN LEARNING
- PP SESSION - THRIVING IN THE AGE OF AI
- CAREER ENGINEERING MDP
- AIMA BIZLAB SIMULATION WORKSHOP
- DSU MBA STUDENTS JOIN HISTORIC GUINNESS WORLD RECORD TREE PLANTATION DRIVE
- ALAN TURING LECTURE SERIES #4
- INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING OBSERVED AT DSU
- NEWS FROM INDIA
- BUSINESS NEWS
- INTERNATIONAL NEWS
- BOOK REVIEW
- MOVIE REVIEW
- UPCOMING EVENTS

DEAN'S MESSAGE

CAPT. A. NAGARAJ SUBBARAO, PHD

Greetings! Esteemed Readers,

Welcome to the JUNE 2026 issue of "Young Manager," the SCMS newsletter designed exclusively for the vibrant community of business students. As we embark on this exciting journey together, "Young Manager" aims to serve as a beacon of inspiration, knowledge, and opportunity for aspiring young leaders.

**"ONLY THREE THINGS
HAPPEN NATURALLY IN
ORGANIZATIONS: FRICTION,
CONFUSION AND
UNDERPERFORMANCE.
EVERYTHING ELSE REQUIRES
LEADERSHIP."**

PETER DRUCKER

In each issue, you can expect a curated selection of events, articles, interviews, book reviews, movie reviews, and features tailored to your interests and needs as future managers and entrepreneurs. From insights into industry trends and career advice to highlights of student achievements and campus events, "Young Manager" promises to be your trusted companion on your path to success.

We invite you to engage with us actively, share your stories, ideas, and feedback, and become part of our thriving community of young managers shaping the future of business. Together, let us explore, learn, and grow as we navigate the dynamic landscape of the business world.

Thank you for joining us on this exciting journey. Here's to a future filled with endless possibilities and boundless opportunities!



DSU VISION & MISSION

Vision: To be a centre of excellence in education, research & training, innovation & entrepreneurship and to produce citizens with exceptional leadership qualities to serve national and global needs.

Mission: To achieve our objectives in an environment that enhances creativity, innovation and scholarly pursuits while adhering to our vision.



DSU VALUES

THE PURSUIT OF EXCELLENCE

A COMMITMENT TO STRIVE CONTINUOUSLY TO IMPROVE OURSELVES AND OUR SYSTEMS WITH THE AIM OF BECOMING THE BEST IN OUR FIELD.

FAIRNESS

A COMMITMENT TO OBJECTIVITY AND IMPARTIALITY, TO EARN THE TRUST AND RESPECT OF SOCIETY.

LEADERSHIP

A COMMITMENT TO LEAD RESPONSIVELY AND CREATIVELY IN EDUCATIONAL AND RESEARCH PROCESSES.

INTEGRITY AND TRANSPARENCY

A COMMITMENT TO BE ETHICAL, SINCERE AND TRANSPARENT IN ALL ACTIVITIES AND TO TREAT ALL INDIVIDUALS WITH DIGNITY AND RESPECT.

SCMS VISION & MISSION

Vision: What future we want to create?

To be known as the best B-School for aspiring management leaders in the country with industry focused curriculum and practice.

SCMS 6 PILLARS

LEADERSHIP
ENTREPRENEURSHIP
CREATIVITY
PROBLEM SOLVING
TECHNOLOGY
SUSTAINABILITY

The School of Commerce & Management Studies has **Seven Centres for Proficiency Enhancement** that support the foundational pillars of the school in driving student interest and learning.

The objectives of the COPE are to drive student experiential learning and managed by faculty with deep subject matter expertise.

Mission: Why we exist?

To create value for students, business and society by providing intellectual leadership, advancing the science and practice of management, and developing confident leaders to be the agents of change in a world driven by data, technology and innovation

CENTRE OF PROFICIENCY ENHANCEMENT

1. BUSINESS ANALYTICS - DR. CHINMOY KUMAR
2. SUPPLY CHAIN - PROF. MURALIDHARA G V
3. COMMUNICATION - CDR. HIMANSHU JOSHI
4. HR | LEADERSHIP - DR. SILKY SHARMA
5. DIGITAL TRANSFORMATION AND TECHNOLOGY - PROF. MOHAN SRINIVASAN
6. ENTREPRENEURSHIP - PROF. JITENDRANATH PATRI
7. SUSTAINABILITY - DR. SOMNATH DEBNATH

AI-DRIVEN LEARNING: TEACHING, RESEARCH & CULTURAL IMPACT WITH REAL-WORLD APPLICATIONS



On **19 June 2026**, **Dayananda Sagar University's School of Commerce & Management Studies**, in collaboration with the **Bangalore Management Association (BMA)**, conducted a one-day workshop on the transformative role of **AI in education, research, and professional practice**, for industry professionals, academicians and students.

Shri Pankaj Kumar Pandey, IAS, President, BMA, highlighted how AI capabilities are becoming indispensable across all sectors and professions.

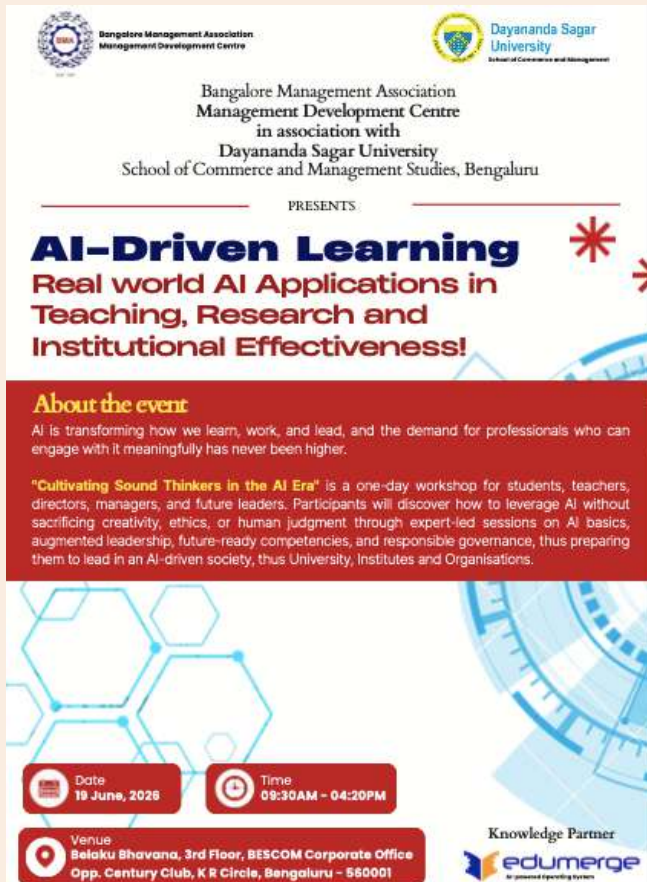
Dr. N. Shivashankara, IAS, Managing Director, BESCO, emphasized that AI is not replacing jobs; rather, professionals equipped with AI skills are gaining a significant competitive advantage.

Capt. A. Nagaraj Subbarao, Dean, spoke on the growing importance of AI literacy and the need for every professional to become AI-ready in an increasingly technology-driven world. He anchored his talk around the AI Augmented Leader.

The workshop featured insightful sessions by **Dr. K. N. Amarnath, Prof. Mohan Srinivasan, Prof. Ananth Pophali**, and **Prof. Amit Sinha**, who shared practical applications of AI in teaching, research, and organizational contexts.

A day of learning, discussion, and reflection on how AI is reshaping the future of work and education.

MDP ON AI-DRIVEN LEARNING



The poster features the logos of the Bangalore Management Association (BMA) and Dayananda Sagar University (DSU) at the top. The BMA logo is on the left, and the DSU logo is on the right. Below the logos, the text reads: "Bangalore Management Association Management Development Centre in association with Dayananda Sagar University School of Commerce and Management Studies, Bengaluru". The word "PRESENTS" is centered below this. The main title "AI-Driven Learning" is in large, bold, blue letters, followed by "Real world AI Applications in Teaching, Research and Institutional Effectiveness!" in smaller red and black text. A red starburst graphic is to the right. Below this, a red box contains the text "About the event" and a paragraph about the event's purpose. At the bottom, there are two red boxes: one for the date "Date 19 June, 2026" and one for the time "Time 09:30AM - 04:20PM". Below these, a red box contains the venue information: "Venue Belaku Bhavana, 3rd Floor, BESCOM Corporate Office Opp. Century Club, K R Circle, Bengaluru - 560001". To the right of the venue box is the "Knowledge Partner" logo for "edumerge".

Bangalore Management Association
Management Development Centre
in association with
Dayananda Sagar University
School of Commerce and Management Studies, Bengaluru

PRESENTS

AI-Driven Learning

Real world AI Applications in
Teaching, Research and
Institutional Effectiveness!

About the event
AI is transforming how we learn, work, and lead, and the demand for professionals who can engage with it meaningfully has never been higher.

"Cultivating Sound Thinkers in the AI Era" is a one-day workshop for students, teachers, directors, managers, and future leaders. Participants will discover how to leverage AI without sacrificing creativity, ethics, or human judgment through expert-led sessions on AI basics, augmented leadership, future-ready competencies, and responsible governance, thus preparing them to lead in an AI-driven society, thus University, Institutes and Organisations.

Date 19 June, 2026

Time 09:30AM - 04:20PM

Venue Belaku Bhavana, 3rd Floor, BESCOM Corporate Office
Opp. Century Club, K R Circle, Bengaluru - 560001

Knowledge Partner
edumerge
AI powered learning partners



This section is divided into two parts: "Key Speakers" and "AI Experts". The "Key Speakers" part has a red background with three circular portraits of speakers. The "AI Experts" part has a white background with four circular portraits of experts. Each portrait is accompanied by a name box and a description box.

Key Speakers

SRI. PANKAJ KUMAR PANDEY, IAS
President, BMA
Principal Secretary e-Governance, GoK

DR. SHIVSHANKAR N, IAS
Sr. Vice President, BMA
Managing Director, BESCOM

CAPT. A. NAGARAJ SUBBARAO, PhD
"The AI Augmented Leader"
Professor of Strategy & Leadership
Dean - SCMS
Dayananda Sagar University, Bengaluru

AI Experts

PROF. ANANT POPHALI
"Smart Learning and Artificial Intelligence"
Professor of Practice
Dayananda Sagar University, Bengaluru

PROF. AMIT SINHA
"Industry Use cases and AI Applications"
Co-President, AI@DSU Technologies,
Bengaluru
(AI and ML venture)

PROF. MOHAN SRINIVASAN
"Responsible AI and Risk Management:
Framework"
Professor of Practice
Dayananda Sagar University, Bengaluru

PROF. H N AMARNATH
"What Does an AI-Ready Manager Actually Look
Like? Lessons from the classroom - not the
conference room."
Dr. R.N. Amarnath
Chief Research Officer - Data Science
AmberTAG Analytics Pvt. Ltd.
Bengaluru

The **School of Commerce & Management Studies (SCMS), Dayananda Sagar University (DSU)** along with **Bangalore Management Association** organized a **Management Development Program (MDP)** on **19th June 2026** at **BESCOM Head Office Bangalore**. This was an insightful event on AI and leadership in the modern workplace. This program brought together distinguished speakers from industry, academia, and public service to explore how artificial intelligence is transforming learning, decision-making, business operations, and responsible leadership. The program had participants from professionals, educators, and students. The event offers a valuable platform to understand the practical impact of AI and the competencies needed to thrive in an AI-enabled future.

The MDP began with registration, followed by a formal welcome by SCMS PG Professor Dr MM Bagali and inauguration by Dr Shivshankar N, IAS, Managing Director BESCOM, and keynote address delivered by Ms Renu Rajani, Former BMA Program Committee Chairman. The workshop objectives session was delivered by Dr M M Bagali, where the goals of the day were discussed, which prepared participants for the learning journey ahead.

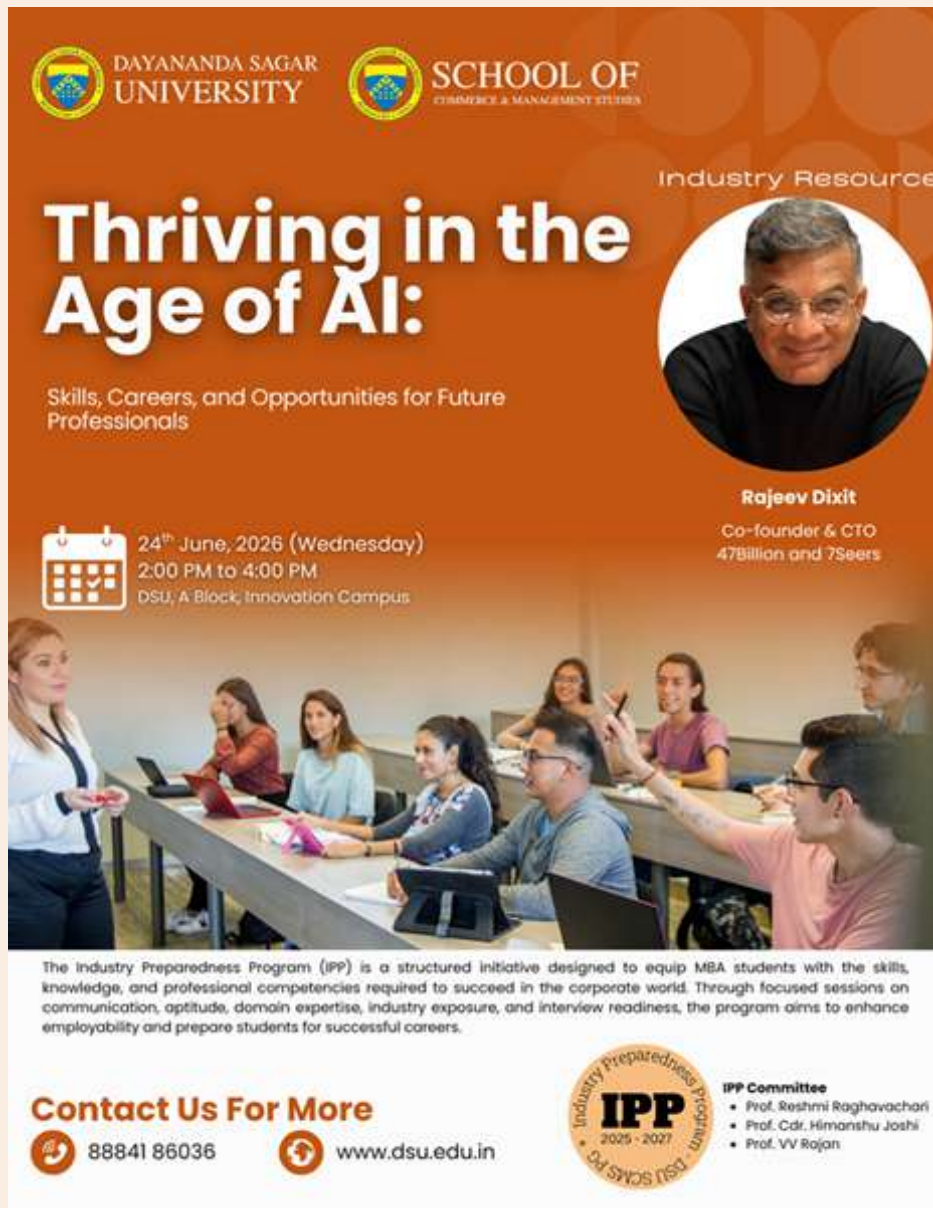
MDP ON AI-DRIVEN LEARNING



The first session of the program was conducted by Capt. A Nagaraj Subbarao, Dean SCMS PG, which set the tone by highlighting the importance of AI in shaping contemporary management thinking and organizational transformation. He spoke about “The AI Augmented Leader” and emphasized how leaders can use artificial intelligence not just as a technological tool, but as a strategic enabler for smarter and more ethical decision-making. This session followed by a session by Prof Anant Pophali on shortcuts to smart learning. Dr K N Amarnath took the session on how professionals can become AI-ready, helping participants understand how to adapt their skills in a rapidly changing environment. These sessions are especially relevant for those seeking to improve productivity, learning efficiency, and professional adaptability in the age of intelligent systems.

The afternoon session was conducted by Rajat Shukla, CEO and Co-founder, Edumerge which provided practical examples of how AI is being integrated into real-world workflows, business models, and service delivery. The session on Responsible AI and Risk Management was conducted by Prof Mohan Srinivasan, which addressed one of the most important challenges of the AI era. This discussion examined the need for ethical judgment, governance, and careful risk awareness as organizations adopt powerful AI tools. The event concluded with a vote of thanks and closing remarks by Mr Veerana Gowda Past President BMA, leaving participants with fresh ideas, useful frameworks, and meaningful connections for future collaboration.

PP SESSION - THRIVING IN THE AGE OF AI



DAYANANDA SAGAR UNIVERSITY **SCHOOL OF COMMERCE & MANAGEMENT STUDIES**

Industry Resource

Thriving in the Age of AI:

Skills, Careers, and Opportunities for Future Professionals

Rajeev Dixit
Co-founder & CTO
47Billion and 7Seers

24th June, 2026 (Wednesday)
2:00 PM to 4:00 PM
DSU, A Block, Innovation Campus

The Industry Preparedness Program (IPP) is a structured initiative designed to equip MBA students with the skills, knowledge, and professional competencies required to succeed in the corporate world. Through focused sessions on communication, aptitude, domain expertise, industry exposure, and interview readiness, the program aims to enhance employability and prepare students for successful careers.

Contact Us For More
88841 86036 www.dsu.edu.in

IPP Committee
• Prof. Reshmi Raghavachari
• Prof. Cdr. Himanshu Joshi
• Prof. VV Rajan

IPP 2025 - 2027

As artificial intelligence reshapes industries, the question is no longer whether AI will affect our careers, but how we can leverage it to stay relevant and create value.

DSU - SCMS was delighted to welcome **Rajeev Dixit, Co-founder & CTO**, for an engaging session with our MBA (2025–27) students on:

- The impact of AI on jobs and career opportunities
- Skills that will remain relevant in an AI-driven world
- How students can effectively use AI for learning, productivity, and decision-making
- Building an AI-ready mindset for future leadership roles

As future managers and business leaders, understanding AI is no longer optional—it is essential.

The session is scheduled on **24-June, 2026** at the Kudlu Gate Campus, Organized by SCMS - PG

CAREER ENGINEERING: CAREER INSULATION IN THE ERA OF AI & INDUSTRY 5.0



The **School of Commerce & Management Studies (SCMS)**, Dayananda Sagar University, successfully conducted a one-day **Management Development Program (MDP)** titled **"Career Engineering: Career Insulation in the Era of AI & Industry 5.0."** held on **27th June, 2026**.

The workshop brought together professionals, entrepreneurs, Executive MBA participants, alumni, and industry leaders to explore how careers are evolving in an AI-driven world.

The program featured insightful sessions by Prof. Capt. A. Nagaraj Subbarao, Prof. M.G. Raghuraman, and Prof. Reshmi Raghavachari, who shared practical perspectives on the future of work, Career Anchors, personal branding, career resilience, and leveraging Artificial Intelligence for sustained professional growth.

Designed as a highly interactive learning experience, the workshop enabled participants to identify their career drivers, understand emerging opportunities, build future-ready competencies, and develop a personalized Career Engineering Blueprint to navigate the changing world of work with confidence.

As a special highlight, three participants were selected to receive an exclusive one-on-one executive coaching opportunity with Prof. M.G. Raghuraman, reinforcing the University's commitment to continuous learning and professional development.

Through initiatives such as these, Dayananda Sagar University continues to strengthen its commitment to industry-focused executive education, empowering professionals with the knowledge, mindset, and skills needed to thrive in the era of AI and Industry 5.0.

AIMA BIZLAB SIMULATION WORKSHOP HELD AT SCMS PG



The **AIMA BizLab Simulation Workshop** was held on **27th June 2026** at **SCMS PG**. The workshop commenced with an inaugural address by **Dean Capt. Nagaraj Subbarao** highlighting the importance of experiential learning and digital tools in modern management education. Students were introduced to the objectives of the BizLab platform and its relevance in developing strategic management competencies required by today's business leaders.

During the session, **Prof. Mohan Srinivasan** explained the features of the AIMA BizLab simulation, the business environment, performance parameters, and the decision-making process. Students gained an understanding of how different managerial functions are interconnected and how decisions in one area influence overall organizational performance.

The workshop then progressed into an intensive hands-on simulation exercise. Students were divided into management teams, with each team responsible for managing a virtual company. They analyzed market conditions, formulated business strategies, made operational and financial decisions, and competed with other teams within the simulated marketplace. The exercise enabled participants to experience the challenges of managing a business in a dynamic and competitive environment without real-world financial risks.

The session concluded with a discussion on the outcomes of the simulation, where students reflected on their strategic decisions, business performance, and lessons learned. Participants appreciated the opportunity to apply theoretical concepts in a practical setting, making the workshop highly engaging and beneficial. The event successfully demonstrated the value of simulation-based learning in enhancing analytical thinking, collaboration, leadership, and managerial decision-making skills.

DSU MBA STUDENTS JOIN HISTORIC GUINNESS WORLD RECORD TREE PLANTATION DRIVE



The **students of Dayananda Sagar University - School of Commerce & Management Studies (SCMS-PG)** proudly participated in one of India's largest environmental movements, joining over 50,000 volunteers across Bengaluru to help achieve a remarkable Guinness World Record for the largest number of saplings planted in a day.

On **27 June 2026**, the **Bengaluru Development Authority (BDA)** spearheaded an ambitious **campaign to plant 1.5 million (15 lakh) saplings** across multiple locations within 12 hours. The initiative, undertaken on the 517th birth anniversary of Nadaprabhu Kempegowda, forms a significant milestone in the Bengaluru Urban Ecological Restoration Mission 2026–30, aimed at creating sustainable urban forests and restoring the city's green cover.

Among the key partners was **Communitree**, led by **founder Hafiz Khan**, which coordinated the plantation of **50,000 saplings** at **Yelahanka** while committing to nurture the urban forest for the next three years—demonstrating that environmental conservation extends well beyond planting trees.

The MBA students from Dayananda Sagar University enthusiastically embraced the opportunity to contribute towards a greener Bengaluru.

Tanuja Ganesh, a first-year MBA student, travelled from Kudlu Gate at 5:00 AM to reach Yelahanka, where she personally planted nearly 100 saplings.

"Being part of something this historic and meaningful made every moment worthwhile. Contributing towards a greener Bengaluru is a memory I'll cherish forever," she shared.

DSU MBA STUDENTS JOIN HISTORIC GUINNESS WORLD RECORD TREE PLANTATION DRIVE



Another MBA student, **Dhivya**, reflected on her lifelong love for nature:

"This is one of the best experiences of my life. My mother loves gardening, and I fell in love with plants as a child. I have always dreamed of owning a piece of land where I can grow different varieties of roses."

Fellow student volunteers **Chetan** and **Vishwanath** also actively participated, reinforcing the spirit of teamwork and environmental responsibility.

The university's participation was initiated by **Prof. Kumail Kirmani, Associate Professor of Practice, SCMS-PG**, under the guidance and encouragement of **Dr. Capt. A. Nagaraj Subbarao**, whose vision continues to inspire students to engage in meaningful extracurricular initiatives that foster responsible citizenship and sustainable living.

The historic achievement received further recognition when **D. K. Shivakumar** officially received the **Guinness World Records certificate** from adjudicator **Rishi Nath** in the presence of **Krishna Byre Gowda** and **N A Harris**, celebrating Bengaluru's collective commitment to environmental stewardship.

This remarkable initiative serves as a powerful reminder that when governments, educational institutions, NGOs, and citizens unite with a common purpose, they can create a lasting legacy for future generations. The participation of Dayananda Sagar University's MBA students reflects the institution's commitment to developing not only future business leaders but also socially responsible citizens dedicated to building a greener, more sustainable India.

SCMS PG, DSU HOSTS 4TH ALAN TURING LECTURE ON AI AND THE FUTURE OF MODERN ENTERPRISES



The **School of Commerce and Management Studies (SCMS PG)**, **Dayananda Sagar University**, organized the **4th session of Alan Turing Lecture Series** on **29 June 2026**. The session, titled “**How AI is Rebuilding the Modern Enterprise: From Automation to Reinvention,**” featured **Mr. Abhishek Ratna, Global Head of Marketing (M&E) at Nebius and Creator of PMMSherpa**. The event was hosted by **Dr. A. Nagaraj Subbarao, Dean, SCMS (PG Programmes)**, and organised by **COPE BA**.

Mr. Ratna explained how Artificial Intelligence is transforming industries such as healthcare, manufacturing, retail, finance, marketing, customer support, media, and human resources. Using examples from Siemens, PepsiCo, Unilever, Netflix, and Klarna, he showed how AI improves productivity, reduces costs, and supports better business decisions. He emphasized that the greatest value of AI lies in reinvention rather than automation, while human qualities such as judgment, creativity, trust, and empathy remain essential.

The speaker also demonstrated how AI can support market research, positioning, and go-to-market planning. An engaging question-and-answer session encouraged students to discuss AI careers, enterprise AI adoption, data privacy, AI governance, and the future role of human judgment. The session provided valuable insights into how future professionals can effectively work alongside AI in the modern workplace.

INTERNATIONAL DAY AGAINST DRUG ABUSE AND ILLICIT TRAFFICKING OBSERVED AT DAYANANDA SAGAR UNIVERSITY



The **School of Commerce & Management Studies (SCMS PG)**, Dayananda Sagar University, observed the **International Day Against Drug Abuse and Illicit Trafficking** in collaboration with officers from the **Karnataka Police**. Organised under the aegis of the University's Anti-Drug Cell, the programme highlighted the shared responsibility of educational institutions, law enforcement agencies, and students in building a drug-free society.

As part of the programme, students took a solemn pledge to abstain from drugs, reject all forms of substance abuse, and report any drug-related activities to the appropriate authorities. The pledge was administered by officers from the Parappana Agrahara Police Station, Ms. Keerthi Lakshmi and Mr. Chetan Kumar, reaffirming the University's commitment to a safe and responsible campus.

Students and faculty also joined the live address by the Hon'ble Chief Minister of Karnataka, who emphasised the role of youth in combating substance abuse and encouraged educational institutions to promote awareness and prevention.

Addressing the gathering, Capt. A. Nagaraj Subbarao, PhD, Chairperson of the Anti-Drug Cell, urged students to reject drugs, remain vigilant, and contribute to nation-building through responsible citizenship.

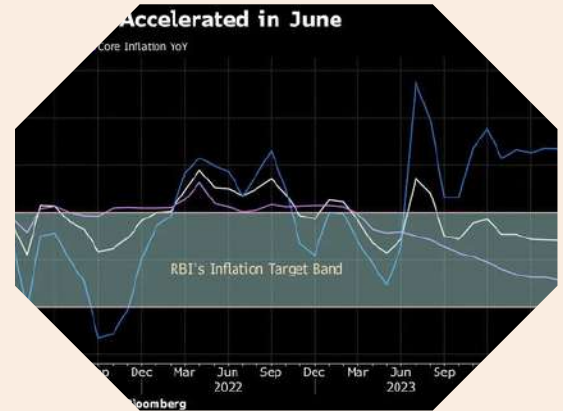
The police officers also encouraged participants to download the Karnataka State Police App to report concerns, access police services, and strengthen community participation in public safety.

The programme reinforced Dayananda Sagar University's commitment to nurturing socially responsible graduates who uphold the values of integrity, discipline, and civic responsibility.

UPDATES FROM OUR NATION

Retail Inflation Crosses RBI's Target

In June 2026, India's retail inflation rose to 4.38%, exceeding the Reserve Bank of India's (RBI) target of 4% for the first time in over a year. The increase was mainly due to rising food and fuel prices, along with delayed monsoon conditions. The RBI indicated that it would closely monitor inflation before deciding on future interest rate changes.



Strong Export Growth but Higher Trade Deficit

India's merchandise exports grew by 15.5% in June 2026, reaching over \$40 billion, reflecting strong demand for engineering goods and electronics. However, imports of crude oil, gold, and electronic products increased even faster, resulting in the country's trade deficit reaching a five-month high. This highlighted both strong economic activity and rising import dependence.

Bengaluru–Chennai Expressway Partially Opened

A section of the Bengaluru–Chennai Expressway became operational in June 2026. The expressway is expected to reduce travel time between the two major cities, improve logistics, and strengthen industrial connectivity across Karnataka, Andhra Pradesh, and Tamil Nadu. It is an important part of India's infrastructure development programme.



Rajya Sabha Elections Process Began

Preparations for the 2026 Rajya Sabha elections were initiated in June, with several seats from states such as Karnataka, Gujarat, Rajasthan, Madhya Pradesh, and Andhra Pradesh becoming vacant. These elections are significant because they determine the composition of the Upper House of Parliament and influence the passage of legislation.

UPDATES FROM CORPORATE WORLD



TVS VENU Acquires Majority Stake in Khoya

TVS VENU's Atelier Expressions will acquire a majority stake in luxury sweets brand Khoya, aiming to expand the premium mithai business across India.



Companies Reduce Discounts to Protect Profit Margins

Consumer goods companies and retailers have reduced promotional discounts by 5–10% due to rising raw material costs and pressure on profit margins.



AI Drives Fresh Tech Layoffs Across the Globe

Around 120,000 technology jobs will be cut globally in 2026 as companies restructure around Artificial Intelligence. Indian IT firms may also witness delayed hiring and changing workforce requirements.



Delhi High Court Refuses to Stay Google Trademark Order

The Delhi High Court refused to stay a ruling against Google in a trademark dispute involving Hindware, allowing legal proceedings to continue.

UPDATES FROM AROUND THE WORLD



Young Americans Question Homeownership

High home prices and mortgage rates are making homeownership less attractive. Many young Americans now prefer renting or investing in stocks. This reflects changing wealth-building preferences.

Trump Faces Questions Over Qatar-Gifted Air Force One

Donald Trump's use of a Qatar-gifted aircraft has raised security concerns. Experts questioned its defence capabilities. The White House says the aircraft is secure.



Countries Tighten Social Media Rules for Children

Many countries are introducing stricter social media rules for children. The aim is to improve online safety and reduce digital addiction. More nations are expected to follow.

Floods Hit China and Vietnam

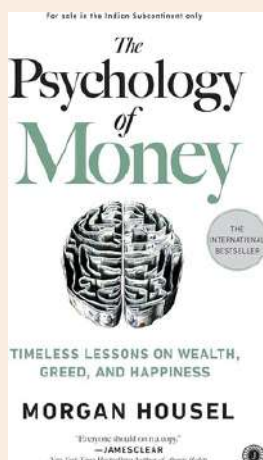
Heavy floods caused damage in China and Vietnam. Thousands of people were affected, and rescue operations continue. The event highlights growing climate risks.



BOOK REVIEW



THE PSYCHOLOGY OF MONEY



The Psychology of Money completely reframed how I view personal finance by shifting the conversation away from intimidating spreadsheets and putting the focus squarely on human behavior. Reading this book felt like a much-needed reality check; it made me realize that my relationship with money isn't dictated by how good I am at math, but by my emotions, my unique background, and my ego. Morgan Housel's conversational tone and beautifully crafted short stories stripped away the boring jargon, helping me look at my past financial choices without judgment while fundamentally altering how I plan to manage my savings going forward.

What resonated with me the most was the liberating distinction Housel draws between being rich and being wealthy. I found myself deeply reassessing my consumer habits when he pointed out that "rich" is simply a high current income displayed through flashy possessions, while true "wealth" is the silent, unspent assets that buy you flexibility and independence. The book forced me to confront the endless trap of moving the financial goalposts out of social comparison, showing me that the most valuable dividend money can yield is complete control over my own time.

Ultimately, this book served as a grounding guide that values peace of mind over raw mathematical optimization. It taught me to strive for a financial plan that is simply "reasonable" and helps me sleep at night, rather than one that is perfectly rational on paper but impossible to stick to during market volatility. By focusing heavily on the power of compounding and room for error, the book left me feeling incredibly empowered to build a calmer, more sustainable, and highly personalized financial future.

Key Takeaway

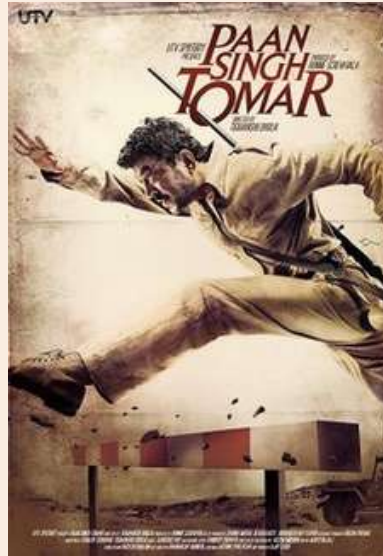
Doing well with money is a soft skill where how you behave matters much more than what you know. True wealth is what you choose not to spend, and its ultimate reward is the freedom to control your own time and live life on your own terms.

Other Works by Morgan Housel

- Same as Ever: Timeless Lessons on Risk, Opportunity and Living a Good Life (2023)
- The Art of Spending Money: Simple Choices for a Richer Life (2025)
- Everyone Believes It; Most Will Be Wrong

MOVIE REVIEW

Paan Singh Tomar



Paan Singh Tomar (2012) is a cinematic masterpiece that subverts the traditional Bollywood sports biopic. Directed by **Tigmanshu Dhulia**, the film does not end with a triumphant podium finish. Instead, it uses athletic glory as a tragic prelude to a gripping social commentary, examining how a broken system can weaponise its own heroes against itself.

The narrative follows Paan Singh Tomar (played by **Irrfan Khan**), a subedar in the Indian Army with an insatiable appetite. To secure bigger food rations, he joins the sports division and discovers an innate talent for the 3000-metre steeplechase. He quickly rises through the ranks, breaking national records and representing India internationally. However, his world collapses upon retirement. Returning to his native village in the Chambal valley, he finds his family land seized by a powerful relative. When his elderly mother is attacked and the local police side with the oppressors, Paan Singh realizes his national medals carry zero weight. Driven by desperation and systemic neglect, he picks up a rifle and retreats into the ravines, transforming from a national champion into a feared baaghi (rebel)

The absolute anchor of the film is Irrfan Khan in his career-defining, National Award-winning role. He embodies Paan Singh with staggering physical and emotional authenticity, flawlessly transitioning from an innocent, disciplined soldier to an embittered outlaw. His body language captures the literal grit of a runner and the heavy weariness of a man hunted by his own government. Irrfan brings a rare, understated vulnerability to the character; even when Paan Singh is leading a ruthless gang, the audience never loses empathy for him. His dialogue delivery—inflected with a perfect.

Tigmanshu Dhulia's direction strips away typical cinematic glamour in favour of raw, uncompromised realism. Shot on location in the rugged terrain of the Chambal ravines, the film smells of dust, sweat, and gunpowder. Dhulia and co-writer Sanjay Chauhan craft a screenplay that moves with the brisk, breathless pace of a steeplechase runner. The supporting cast, including Mahie Gill as Paan Singh's resilient wife and Nawazuddin Siddiqui as a cunning informant, deliver incredibly grounded performances that enrich the world. Rather than glorifying banditry, the direction treats Paan Singh's descent into crime as an inevitable tragedy, leaving the audience with an uncomfortable critique of institutional corruption.

UPCOMING EVENTS



DAYANANDA SAGAR
UNIVERSITY



SCHOOL OF
COMMERCE & MANAGEMENT STUDIES

In association with



**One great idea.
Thirty minutes.
Lasting impact.**

Whats covered in the session



The Big Idea

The central idea and why it has endured.



The Thinker

The scholar and the context in which the idea emerged.



The Original Work

The landmark contribution, core concepts and the problem it sought to solve.



Why It Matters Today?

Modern applications, real-world examples, and relevance in the age of AI, digital transformation and sustainability.



Critique & Evolution

Limitations of the idea and how it has evolved over time.



Discussion

- One provocative question
- One key takeaway

Resource Person



Capt. A Nagaraj Subbarao, PhD

Dean - SCMS (PG Programs)
Dayananda Sagar University, Bengaluru
Professor of Leadership & Strategy
Fellow of the EuroMed Academy

Session Topic

What Is Disruptive Innovation?

Harvard Business Review,
93(12), 44-53.

Christensen, C. M., Raynor, M.
E., and McDonald, R. (2015)



**Ideas That Inspire.
Discussions That Drive.
Impact That Lasts.**



6-Jul'26, Mon
3:30 PM - 4:00 PM



Venue
Innovation Campus
Hosur road



ZOOM LINK
[https://zoom.dsued
u.in/the-big-idea](https://zoom.dsued.in/the-big-idea)

SCMS RANKINGS

Karnataka State
B-School Ranking: A++



THE WEEK

Top B Schools South
India - 17
14th Emerging B School
in India



All India - 61
All India (Private) - 42
South Zone - 17



IIRF B School (P) Ranking
has rated SCMS at:
Karnataka: 7
South India : 16
All India: 41

7th in Karnataka
16th in South India
41 in India

THE TIMES
OF INDIA

SCMS RANKINGS



- All India Rank is 22
- 6th in Karnataka

Outlook-Icare India MBA RANKINGS

- Bengaluru: Ranked 4th among private B-schools.
- South India: Positioned among the top 15 private B-schools
- India: Holds 41st rank in the overall private B-school rankings nationally.

YOUNG MANAGER!

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