



School of Commerce & Management Studies

YOUNG MANAGER !

“EMPOWERING TOMORROW’S LEADER, TODAY”

JULY 2025



Dear Readers,

Welcome to the JULY 2025 edition of our SCMS monthly newsletter – Young Manager!

Our mission is to keep you informed, engaged, and connected with the dynamic culture at the School of Commerce and Management Studies.

In this issue, we are thrilled to present a comprehensive roundup of important updates, enriching events, and insightful news designed to meet your varied interests and needs. We hope you find our newsletter to be both a valuable resource and a source of inspiration.

Warm regards,
The Editorial Team - Young Manager
SCMS, DSU

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DEAN'S MESSAGE

CAPT. A. NAGARAJ SUBBARAO, PHD

Greetings! Esteemed Readers,

Welcome to the JULY 2025 issue of "Young Manager," the SCMS newsletter designed exclusively for the vibrant community of business students. As we embark on this exciting journey together, "Young Manager" aims to serve as a beacon of inspiration, knowledge, and opportunity for aspiring young leaders.

**"ONLY THREE THINGS
HAPPEN NATURALLY IN
ORGANIZATIONS: FRICTION,
CONFUSION AND
UNDERPERFORMANCE.
EVERYTHING ELSE REQUIRES
LEADERSHIP."**

PETER DRUCKER

In each issue, you can expect a curated selection of events, articles, interviews, book reviews, movie reviews, and features tailored to your interests and needs as future managers and entrepreneurs. From insights into industry trends and career advice to highlights of student achievements and campus events, "Young Manager" promises to be your trusted companion on your path to success.

We invite you to engage with us actively, share your stories, ideas, and feedback, and become part of our thriving community of young managers shaping the future of business. Together, let us explore, learn, and grow as we navigate the dynamic landscape of the business world.

Thank you for joining us on this exciting journey. Here's to a future filled with endless possibilities and boundless opportunities!



DSU VISION & MISSION

Vision: To be a centre of excellence in education, research & training, innovation & entrepreneurship and to produce citizens with exceptional leadership qualities to serve national and global needs.

Mission: To achieve our objectives in an environment that enhances creativity, innovation and scholarly pursuits while adhering to our vision.



DSU VALUES

THE PURSUIT OF EXCELLENCE

A COMMITMENT TO STRIVE CONTINUOUSLY TO IMPROVE OURSELVES AND OUR SYSTEMS WITH THE AIM OF BECOMING THE BEST IN OUR FIELD.

FAIRNESS

A COMMITMENT TO OBJECTIVITY AND IMPARTIALITY, TO EARN THE TRUST AND RESPECT OF SOCIETY.

LEADERSHIP

A COMMITMENT TO LEAD RESPONSIVELY AND CREATIVELY IN EDUCATIONAL AND RESEARCH PROCESSES.

INTEGRITY AND TRANSPARENCY

A COMMITMENT TO BE ETHICAL, SINCERE AND TRANSPARENT IN ALL ACTIVITIES AND TO TREAT ALL INDIVIDUALS WITH DIGNITY AND RESPECT.

SCMS VISION & MISSION

Vision: What future we want to create?

To be known as the best B-School for aspiring management leaders in the country with industry focused curriculum and practice.

SCMS 6 PILLARS

LEADERSHIP
ENTREPRENEURSHIP
CREATIVITY
PROBLEM SOLVING
TECHNOLOGY
SUSTAINABILITY

The School of Commerce & Management Studies has **Seven Centres for Proficiency Enhancement** that support the foundational pillars of the school in driving student interest and learning.

The objectives of the COPE are to drive student experiential learning and managed by faculty with deep subject matter expertise.

Mission: Why we exist?

To create value for students, business and society by providing intellectual leadership, advancing the science and practice of management, and developing confident leaders to be the agents of change in a world driven by data, technology and innovation

CENTRE OF PROFICIENCY ENHANCEMENT

1. **BUSINESS ANALYTICS** - DR. CHINMOY KUMAR
2. **SUPPLY CHAIN** - PROF. MURALIDHARA G V
3. **COMMUNICATION** - CDR. HIMANSHU JOSHI
4. **HR | LEADERSHIP** - DR. SILKY SHARMA
5. **DIGITAL TRANSFORMATION AND TECHNOLOGY** - PROF. MOHAN SRINIVASAN
6. **ENTREPRENEURSHIP** - PROF. JITENDRANATH PATRI
7. **SUSTAINABILITY** - DR. SOMNATH DEBNATH

DRUG ABUSE AWARENESS INITIATIVE BY PRABHAVA CLUB AT SCMS-PG



The School of Commerce and Management Studies (SCMS) at Dayananda Sagar University reaffirmed its commitment to promoting a safe, healthy, and supportive learning environment for MBA students by organizing an impactful awareness session on “Drug Abuse” through its Prabhava Club on July 1, 2025. To ensure greater reach and participation, the event was conducted both on campus and streamed live via Zoom.

Opening the session, Dean-SCMS, **Capt. A Nagaraj Subbarao**, PhD, emphasized that the primary goal of the initiative was to educate students on the dangers of substance use, raise awareness about the social and personal consequences of addiction, and empower young adults to make informed and responsible choices.

The program featured distinguished guest speakers from the National Institute of Mental Health and Neurosciences (NIMHANS), Bengaluru — **Dr. Venkata Lakshmi Narasimha** and **Dr. Aishwariya Jha**. They provided in-depth insights into the severe physical, mental, and social impacts of drug abuse, while also sharing practical strategies for prevention and recovery. The experts highlighted the importance of empathy, community support, and timely intervention in helping those affected by addiction.

The interactive nature of the event encouraged students to actively participate, ask questions, and engage in meaningful dialogue with the speakers. To further strengthen the message, a group of MBA students presented a thought-provoking skit, portraying real-life scenarios and challenges linked to substance abuse, leaving a lasting impression on the audience.

SCMS DSU MBA STUDENTS LEAD ANTI-DRUG AWARENESS DRIVE IN THOKASANDRA VILLAGE



Drug abuse is a growing crisis in India, with 1.58 crore children aged 10–17 already affected, threatening the country's future. It hampers academic success, damages mental and physical health, and disrupts social stability. In response, the Chairperson of the Anti-Drug Committee and Dean of SCMS, Capt. A. Nagaraj Subbarao, PhD, reaffirmed Dayananda Sagar University's zero-tolerance policy against drugs, both on and off campus. The university remains dedicated to creating a safe, healthy learning environment while fostering social awareness and contributing positively to society.

On July 9, 2025, SCMS, the Student Service Department, and the Anti-Drug Committee organized an anti-drug awareness camp in Thokasandra village, Kanakapura Taluka, Ramanagara District, Karnataka. MBA students led an interactive session explaining the harmful effects of drug abuse using real-life stories, followed by a skit illustrating the path from peer pressure to addiction and its social consequences. The event culminated in a rally through the village, with participants carrying banners and chanting "Say no to drugs, and say yes to life." This initiative supports SCMS's broader mission of community engagement and aligns with Sustainable Development Goal 3: ensuring healthy lives and promoting well-being for all.



A DAY OF STRATEGY, SKILL & SPORTSMANSHIP – MBA SPORTS EVENT AT SCMS, DAYANANDA SAGAR UNIVERSITY, BENGALURU



On 12th July 2025, the Challengers Club at SCMS-PG, under the guidance of Dean Capt. A. Nagaraj Subbarao, PhD, and led by MBA student Mr. Udaykiran, organized a vibrant Sports Day at Dayananda Sagar University for MBA students. Designed to give students a refreshing break from academics, the event brought the campus alive with games of Table Tennis, Carrom, and Chess.

The atmosphere was charged with excitement as students from different sections participated enthusiastically, not only to compete but also to cheer for their peers. Carrom boards witnessed nail-biting finishes, chess matches turned into intense battles of strategy, and table tennis rallies drew loud cheers from the crowd.

Beyond the competition, the day highlighted the values of participation, teamwork, and sportsmanship. Students displayed mutual respect and encouragement, making every match whether a close win or a friendly loss a celebration of talent and unity.

The impressive turnout exceeded expectations, reflecting the eagerness of the MBA community to bond, relax, and showcase their skills outside the classroom. The success of the event was made possible through the dedicated efforts of the organizing team, the support of faculty members, and the infectious enthusiasm of the participants. Sports Day served as a reminder that academic excellence goes hand-in-hand with holistic growth, fostering friendships, wellness, and joyful memories.

SCMS PG REPRESENTS AT IIMB'S 15TH BUSINESS ANALYTICS & INTELLIGENCE SYMPOSIUM



SCMS PG faculty members **Dr. Priyanka Roy** and **Prof. Amit Sinha** attended the 15th Symposium on Business Analytics and Intelligence at IIM Bangalore on 11–12 July 2025. The event featured presentations on real-life analytics projects from industries like healthcare, AI & automation, logistics, life sciences, and consulting. Industry experts discussed topics such as swarm intelligence, AI in recruitment, agentic AI, AI-driven business outcomes, food waste management, and healthcare innovations. The symposium offered valuable insights into how analytics and AI are transforming businesses and society.

SCMS PG HOSTS HANDS-ON WORKSHOP ON BOOLEAN SEARCH & RECRUITMENT TECHNIQUES



The Centre for Proficiency Enhancement – HR | Leadership at SCMS, Dayananda Sagar University, conducted an interactive workshop on “Boolean Search and Recruitment Process & Techniques” on 12 July 2025. Led by **Mr. Ashwath Kumar**, Senior Key Account Manager – Recruitment at TE Infotech, the session introduced students to advanced sourcing tools, Boolean operators, LinkedIn filters, and Applicant Tracking Systems. Participants learned the complete recruitment process, from manpower planning and sourcing strategies to screening, interview coordination, and post-offer engagement.

Students also engaged in live exercises to create Boolean search strings using real job descriptions and discussed real-world hiring challenges, including passive candidate sourcing and reducing bias in resume screening. Emerging trends such as AI-based hiring tools, gamified assessments, and campus engagement strategies were highlighted. The event concluded with certificate distribution and networking, reinforcing DSU’s commitment to bridging academic learning with practical HR skills for future professionals.

DSU MBA STUDENTS EMBARK ON ENRICHING UAE CULTURAL APPRECIATION
TOUR FROM 24TH TO 28TH JULY 2025



From 24–28 July 2025, MBA students from Dayananda Sagar University (DSU) undertook a five-day International Cultural Appreciation Tour across Dubai and Abu Dhabi, blending education, cultural exploration, and adventure. The itinerary included visits to iconic landmarks such as the Burj Khalifa, Museum of the Future, Louvre Abu Dhabi, and Ferrari World, alongside immersive experiences like a Dubai Marina Cruise, desert safari, and Sharjah heritage tour. Students gained valuable insights through a guest lecture on global career opportunities by Mr. Arun Kumar S and engaged in academic exchange with Plekhanov Russian University – Dubai.

The tour provided a unique platform for students to understand UAE's fusion of tradition and modernity while enhancing their cross-cultural communication skills. Through heritage exploration, academic interactions, and thrilling activities, participants returned with a broadened worldview, strengthened global networks, and lasting memories of a “life-changing” journey that perfectly combined learning, adventure, and cultural appreciation.

DSU MBA STUDENTS ENGAGE IN CULTURAL & ACADEMIC EXCHANGE AT PLEKHANOV RUSSIAN UNIVERSITY – DUBAI



As part of the International Cultural Appreciation Tour to Dubai, MBA students and faculties from Dayananda Sagar University (DSU) visited the Dubai branch of Plekhanov Russian University of Economics on 28th July 2025. The visit went beyond academic interaction, fostering understanding between different cultures, educational approaches, and global perspectives.

During the visit, DSU MBA students participated in engaging discussions on the future of cross-border collaboration in education, exploring how international partnerships can enhance learning opportunities worldwide. The warm hospitality of Plekhanov University, coupled with insightful exchanges with their faculty and students, made the experience both memorable and impactful. This initiative not only broadened academic horizons but also strengthened global citizenship, intercultural respect, and appreciation for diversity—skills vital for future business leaders in an interconnected world.

Sports Event (12th July 2025)

Our college hosted an exhilarating sports event on 12th July 2025, bringing together talent, teamwork, and competitive spirit from across all sections. The day was filled with intense matches, remarkable displays of skill, and an infectious enthusiasm from both participants and spectators. We proudly congratulate the winners and runners-up in each category:

Table Tennis

Men's Singles:

-  – Ragul ("C" Section)
-  – Bopanna ("A" Section)
-  – Machaiah ("B" Section)

Women's Singles:

-  – Upasana ("D" Section)
-  – Ananya ("D" Section)

Carrom (Doubles)

-  – Vishwesh & Sharan ("D" Section)
-  – Vivek & Sainath ("A" Section)
-  – Sethu & Nagarjun ("C" Section)

Chess

-  – Samarth ("A" Section)
-  – Sainath ("A" Section)
-  – Sharieff ("C" Section)

The event not only celebrated victory but also the sportsmanship and camaraderie among students. Congratulations to all participants for making the day a resounding success

UPDATES FROM OUR NATION



Retail Inflation Hits Eight-Year Low

India's retail inflation dropped to 1.55% in July 2025, the lowest since June 2017, thanks to a sharp fall in food prices, particularly vegetables and pulses. This marked the first time in years that inflation fell below the Reserve Bank of India's target range of 2–6%. While the drop is welcome for consumers, experts warn that the slowdown may be temporary, with prices expected to firm up again in coming months.

Life Insurance Premium Income Surges

The life insurance sector in India recorded a 22.4% growth in premium income in July, with collections reaching ₹38,958 crore. Both private insurers and the Life Insurance Corporation (LIC) contributed to this robust performance. Industry analysts link the rise to stronger customer outreach, improved product offerings, and growing awareness about financial protection.



Environmental Crisis at Chandigarh's Dadumajra Dumpsite

The National Green Tribunal (NGT) issued notices to the Chandigarh Municipal Corporation and the Pollution Control Committee over worsening conditions at the Dadumajra dumping site. The area has been plagued by toxic leachate overflow and fires, causing serious health issues among local residents. Delays in promised waste clearance have sparked concerns about environmental neglect and public health risks.

Major Jewelry Theft Reported in Ahmedabad

Police in Ahmedabad are investigating a burglary in the city's New Ranip area in which gold jewelry worth around ₹7 lakh was stolen. The 70-year-old victim discovered the loss after retrieving items from a bank locker between July 6 and 21. Authorities suspect possible involvement of domestic help and have intensified the probe.



UPDATES FROM CORPORATE WORLD



HUL Appoints First Woman CEO—Milestone for India Inc.

Hindustan Unilever Limited (HUL) made history in July by appointing Priya Nair as its first female CEO and MD—a landmark in the company's 92-year legacy. While this is a significant step toward gender representation, India Inc. continues to grapple with leadership gender imbalance; women remain a rarity in top-tier executive roles. This milestone stands as a hopeful yet sobering reminder of how much corporate India still needs to bridge the gender gap.



Deal Frenzy: \$16.4 Billion in July's M&A and PE Deals

July 2025 saw India's dealmaking activity soar to an annual high: \$16.4 billion in value across 227 transactions, driven by mega-deals, resilient private equity, and strong capital market activity. Highlights include JSW Paints' \$1.5 billion stake in Akzo Nobel India, Torrent's \$1.5 billion acquisition of JB Chemicals, and AM Green Power's \$1.3 billion investment in Greenko Energies. This robust activity underscores the continued corporate confidence in mergers, acquisitions, and funding.

A digital display showing bond market data with columns for Coupon, Name, Yield, and an unlabeled column with green upward arrows and numbers.

COUPON	NAME	YIELD	
0.10 %	3 Month	0.18 %	+12
0.30 %	6 Month	0.42 %	+26
0.40 %	1 Year	0.58 %	+36
0.60 %	2 Year	0.80 %	+48
0.80 %	5 Year	1.15 %	+51
1.00 %	10 Year	1.48 %	+47

Bond Market Soars: ₹10 Trillion Raised in 2025

India's corporate bond market hit a major milestone in July, with firms on track to raise at least ₹300 billion in just the final weeks of the month. From April to July, a staggering ₹4.07 trillion was mobilized—the highest ever in the first four months of a fiscal year—pushing the total raised in 2025 to a record ₹10 trillion. This reflects a clear shift away from bank loans toward more efficient bond financing amid falling yields and ample liquidity.



Public Capex Slumps 23% amid Headwinds

Capital expenditure by major central public sector enterprises and key government agencies witnessed a notable 23% year-on-year decline in July, dropping to ₹53,406 crore. This contraction comes alongside concerns that escalating U.S. tariffs are dampening private investment, raising red flags about a broader deceleration in economic momentum amid thinning public and private capex.

UPDATES FROM AROUND THE WORLD



IMF Cautiously Optimistic Despite Escalating Trade Risks

In its July 2025 World Economic Outlook, the IMF raised its global growth forecast to 3.0% for 2025 and 3.1% for 2026, reflecting improved financial conditions and easing of some trade tensions after the U.S. paused higher tariffs. However, it warned that geopolitical uncertainty and the possibility of tariffs resuming could still undermine global output.

Markets Rally on 'Goldilocks' Inflation, Rate-Cut Speculation

Global stock markets are hitting record highs, buoyed by "Goldilocks" U.S. inflation data—mild enough to suggest continued monetary support without alarming overheating. The chance of a Federal Reserve rate cut in September has soared from 57% to 94%, fueling enthusiasm, while central banks in Australia and Japan appear poised to ease too.



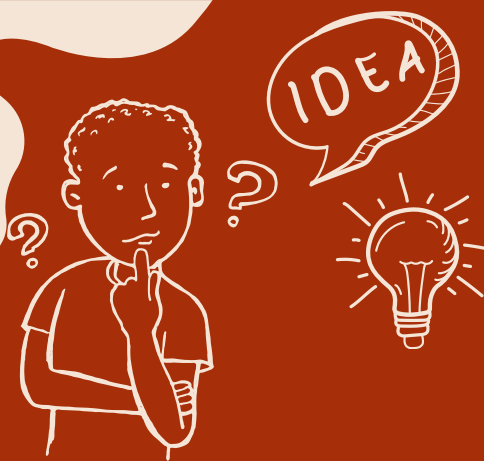
Trade Hawkishness Persists—Trump's Worldwide Tariff Blitz

The IMF and others caution that U.S. tariffs are still a serious threat, despite some de-escalation. Meanwhile, President Trump has imposed sweeping new duties impacting 69 countries, raising tariffs on everything from oil to tech. Markets so far remain calm, but policy uncertainty continues to cloud the global trade outlook.

CEO Confidence Edges Up, but Workforce Cuts Loom

According to a Conference Board survey, CEO confidence climbed 15 points this summer to reach an index level of 49, still shy of neutral territory. Despite slight optimism—especially as trade tensions cooled—more CEOs now plan to reduce their workforce (34%) than expand it (27%). Geopolitical instability and cyber threats remain key worries.





BOOK REVIEW



ZERO to ONE **by Peter Thiel with Blake Masters**



Zero to One by Peter Thiel, co-authored with Blake Masters, is a globally acclaimed work on entrepreneurship and innovation that has influenced business thinking since its publication in 2014. Drawing from his experience as co-founder of PayPal and an early investor in transformative companies such as Facebook, Thiel presents a compelling framework for creating value in a competitive world. He distinguishes between “horizontal progress” or “one to many,” which involves replicating existing ideas, and “vertical progress” or “zero to one,” which entails creating entirely new solutions that reshape industries. Through this perspective, the book challenges conventional business strategies and encourages readers to adopt a bold, visionary approach.

At its essence, Zero to One argues that lasting business success is built on monopolies achieved through innovation rather than direct competition. Thiel reframes monopolies as positive forces when they result from offering products or services so distinctive that alternatives become irrelevant. He emphasizes the importance of starting with a narrowly defined market, achieving complete dominance, and then scaling strategically while maintaining a clear, definite vision for the future. By blending philosophical reflections with real-world entrepreneurial lessons, Thiel urges readers to think independently, question widely accepted norms, and pursue opportunities that others overlook.

One of the book’s most resonant insights is its rejection of competition as the ultimate measure of success, positioning unique value creation as the true driver of sustainable growth. While widely praised for its clarity and originality, some critics argue that its ideas lean more toward conceptual thinking than practical, step-by-step guidance, and are particularly suited to innovation-driven, high-growth sectors such as technology.

In summary, Zero to One is a bold manifesto urging entrepreneurs to create groundbreaking innovations rather than incremental improvements, offering fresh insights for those determined to disrupt industries and leave a lasting impact.

MOVIE REVIEW

THE WOLF OF WALL STREET(2013)



Martin Scorsese's *The Wolf of Wall Street* (2013) is an unapologetically high-octane biographical drama chronicling the real-life rise and fall of Jordan Belfort, a stockbroker whose aggressive sales tactics and fraudulent schemes led to one of the most notorious securities fraud cases of the 1990s. Based on Belfort's 2007 memoir, the film was produced by Red Granite Pictures with a reported budget of \$100 million and grossed over \$392 million worldwide, making it Scorsese's highest-grossing film to date. The screenplay, penned by Terence Winter, adapts Belfort's first-person account into a kinetic, darkly comedic narrative told through a series of flashbacks and fourth-wall-breaking monologues.

Leonardo DiCaprio, who also served as a producer, delivers a Golden Globe-winning performance as Belfort, portraying him with a compelling blend of charm, ruthlessness, and manic energy. Jonah Hill, nominated for an Academy Award for Best Supporting Actor, embodies Belfort's eccentric partner Donnie Azoff, while Margot Robbie's breakout performance as Naomi Lapaglia adds both allure and dramatic tension. The film's frenetic pacing is amplified by Thelma Schoonmaker's precise editing and Rodrigo Prieto's vibrant cinematography, while a carefully curated soundtrack reflects the era's cultural pulse.

Upon its release, *The Wolf of Wall Street* garnered five Academy Award nominations, including Best Picture, Best Director, and Best Adapted Screenplay. It was widely praised for its performances and stylistic bravado, though it also drew controversy for its explicit depiction of sex, drug use, and morally bankrupt behavior elements that mirror the excesses of Belfort's real-life operations at Stratton Oakmont. While some critics accused the film of glamorizing unethical conduct, Scorsese's work is more accurately viewed as a sharp satire of unrestrained capitalism, illustrating how greed, when left unchecked, erodes both personal integrity and societal ethics.

Ultimately, *The Wolf of Wall Street* remains one of Scorsese's most provocative and commercially successful films a sharp, fact-based cautionary tale that blends outrageous humor with incisive social commentary, delivering an exhilarating yet unsettling portrait of power and excess.

UPCOMING EVENTS



DAYANANDA SAGAR
UNIVERSITY



CASE ANALYSIS
REBOUNDED AFTER THE CRISIS: SOUTH KOREA
12 AUGUST 2025
TUESDAY 3-4 PM
BLOCK A - Classroom A026



Prof. Anurag Jalan



DAYANANDA SAGAR
UNIVERSITY



Mr C K Kumaravel,
Co-Founder & CMD of Naturals

BS INSIGHT TALKS

From the Sachet Revolution to Salon Innovation:
A Masterclass with Mr. C.K. Kumaravel,
Co-Founder & CMD of Naturals

August 6th, 2025
3.00 - 4.00 pm

Dayananda Sagar University
Gallery 2

Faculty Coordinator :
Prof Mohan Srinivasan
Dr Silky Sharma

www.dsu.edu.in



Dayananda Sagar
University

**MANAGEMENT DEVELOPMENT
PROGRAM (MDP)**

**EMPOWERING WORKING PROFESSIONALS WITH GENERATIVE AI
& GEN AI IN BUSINESS: LEARN. CREATE. TRANSFORM**

Date: Saturday, 30-August-2025
Time: 9:00 AM - 4:00 PM
Venue: Block A, Dayananda Sagar University

Program Highlights

Sessions

- What is Generative AI and how it works
- Gen AI vs Traditional AI: Understanding the shift
- Business Applications in Marketing, HR, Finance, and SCM
- Risks, Ethics, and Governance in Gen AI
- Future Trends: How Gen AI will shape leadership and innovation
- Special Focus: Prompt Engineering
- What is a prompt and how Gen AI interprets it
- Types of prompts: zero-shot, few-shot, chain-of-thought
- Business-focused prompt patterns and templates
- Prompt tuning: rewriting unclear inputs into effective queries
- Real-world examples across HR, Marketing, and SCM
- Hands-on sessions
- Prompt Writing for ChatGPT
- Marketing Content Generation
- Examples of AI-powered Analysis

Who Should Attend?

- Working professionals across industries
- Faculty, Managers & team leads curious about AI
- Beginners looking for practical Gen AI applications
- Non-tech professionals ready to explore innovation

Resource Persons



Capt. Nagaraj Rao, PhD
Dr. Nagaraj is a Master Mariner and specialized in Navigation and Ocean Engineering. He has a Ph.D. in Organizational Behaviour and an advanced specialization in Strategic Leadership from the University of Illinois, Urbana Champaign, USA.



Amit K. Sirisha, Founder AUGWIZ
Amit has around 19 years of experience in the corporate world of AI & Analytics and currently runs his own firm, AUGWIZ which builds educational toys and products for kids under 10 years using Augmented Reality (AR), 2D/3D Game Development (Unity), and Artificial Intelligence (AI) platforms. He trains and teaches courses on Business Analytics, Marketing Analytics and Supply Chain Analytics in the past Corporate roles.



Prof. Mohan Srinivasan
Prof. Mohan teaches IT and Global Business. Head - COPE (Digital Transformation). Prof. Mohan Srinivasan worked at IBM India as Practice Area Leader - Digital and Offering Manager - Cloud Modernization. He has more than 30 years of Global IT experience with Retail and Banking customers. Prof. Mohan received certificate from Lund University, Sweden on AI, Business & the Future.

Fee: INR 1500/- only
Working Lunch will be provided to Participants
A/C Number: Dayananda Sagar University
Integrated Bank
A/C No: 5004471128
IFSC Code: 50040001046, Branch - Haldenahalli
Please fill out the Single form after making the payment
<https://forms.gle/5v3w3v222jghu47k>

Co-ordinator: Dr. A. Subramanyam, Professor, HRM, DSU
Dr. Subramanyam, HRM, DSU

SCMS RANKINGS

Karnataka State
B-School Ranking: A++



Top B Schools South
India - 17
14th Emerging B School
in India



- Private B School
Bangalore- 05
- Private B School
South Zone - 15

Outlook-Icare India
MBA RANKINGS



All India - 61
All India (Private) - 42
South Zone - 17



IIRF B School (P) Ranking
has rated SCMS at:
Karnataka: 7
South India : 16
All India: 41

7th in Karnataka
16th in South India
41 in India



YOUNG MANAGER!

THE OFFICIAL NEWSLETTER OF SCMS

JULY 2025



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