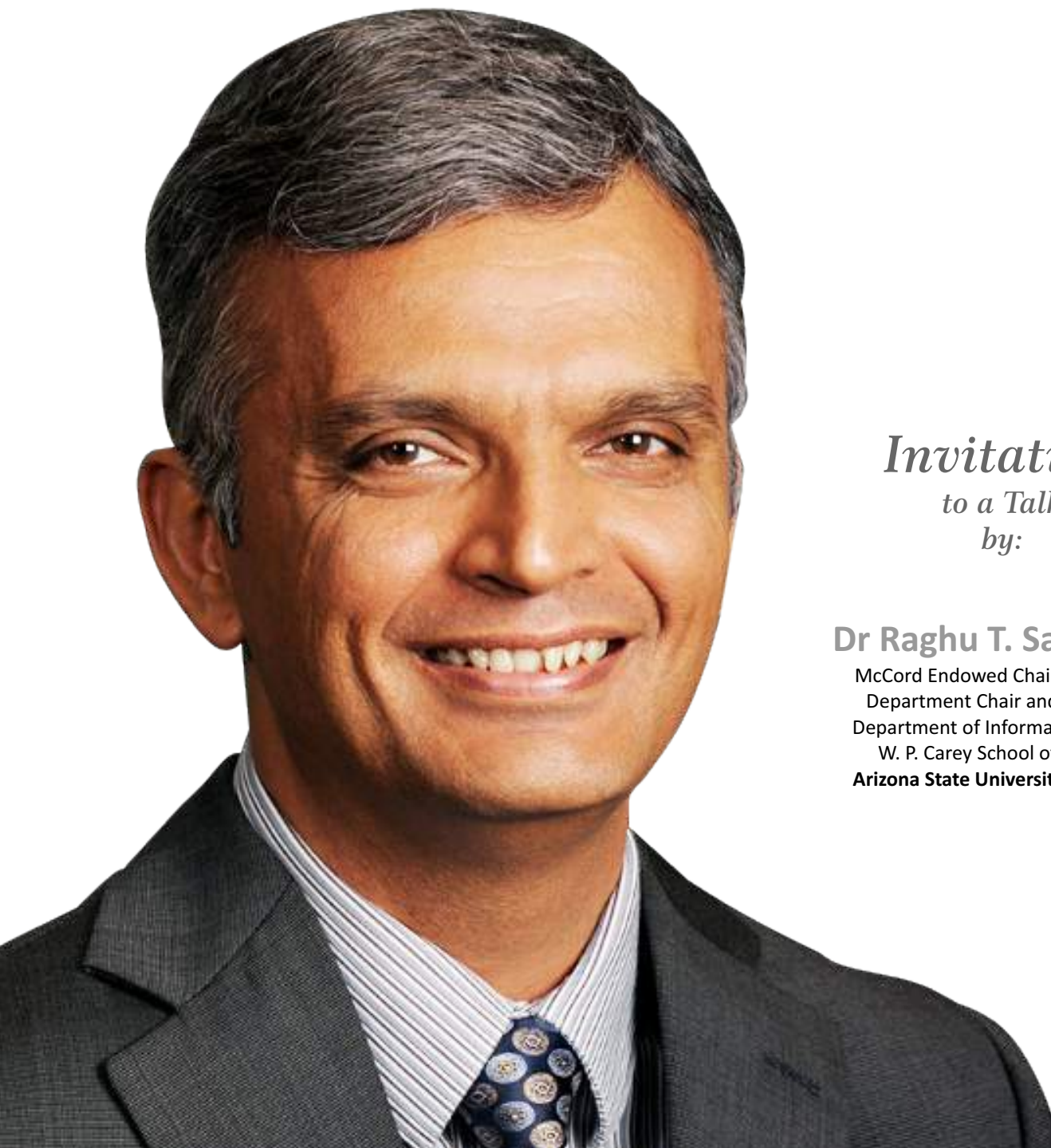


**Dayananda Sagar
Institutions**
Bengaluru - India



**Dayananda Sagar
University**
Bengaluru - India



Invitation
to a Talk
by:

Dr Raghu T. Santanam

McCord Endowed Chair of Business
Department Chair and Professor,
Department of Information Systems
W. P. Carey School of Business
Arizona State University(ASU), USA

Invitation

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on:

What specialisations are good for you?

- Business Analytics
- Finance
- Information Management
- Logistics
- HR & Marketing

Date: 29th December 2017 | **Time:** 2.45pm

Venue: Dr CD Sagar Auditorium, DSI Campus

Shri.Galiswamy
Secretary-DSI

Dr.A.N.N. Murthy
Vice Chancellor-DSU

R.Janardhan
Pro Vice Chancellor-DSU

All are invited

Directors & Principals

HODs

Faculty & Staff

Biography

Raghu Santanam joined the W. P. Carey School of Business as an assistant professor of information systems in 1998.

Santanam's research has focused on the impacts of technology and technology strategies on businesses, society, and consumers. His research areas of interest include health information technology, digital platforms and markets, services and business process design, and information assurance. His research on digital platforms has explored emerging business strategies, consumer preferences, and trends in software markets and platforms. Santanam is an active researcher in the health information technology area and has published scholarly articles on electronic medical records impacts on hospitals, personal health records adoption by consumers, and technology-based decision support for public health. His work has been published in leading peer-reviewed journals, including Management Science, Information Systems Research, Journal of Management Information Systems, Journal of the Association for Information Systems, and Decision Support Systems.

Before joining W. P. Carey, Santanam was an instructor of management at the State University of New York at Buffalo. He received his bachelor's degree in electronics and communications from the National Institute of Engineering, his master's degree in industrial management from the Indian Institute of Technology, and a second master's degree and PhD from the State University of New York at Buffalo.

He currently serves on the editorial boards of premier journals and has served as an advisory editor of the Elsevier series on Handbooks in Information Systems. He has been commended for his contributions to academia, most recently winning the 2012 Outstanding Teaching Award – MBA and Graduate Business. He was named chair of the Department of Information Systems in 2015.

Education

- PhD Management Information Systems, State University of New York, Buffalo.
- Masters Computer Science, State University of New York, Buffalo
- Master's Industrial Management, Indian Institute of Technology, Madras.
- Bachelors Electronics and Communications Engineering, University of Mysore.



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Campus 3: Dayananda Sagar University

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