



Dayananda Sagar University

PROCEEDINGS OF BOS MEETING

School : School of Commerce and Management - PG
Program/Department : POST GRADUATE PROGRAMS IN MANAGEMENT
(MBA)
Mode of BOS Held : Both Online and Offline
Date : August 04, 2023 (Friday)
Venue : Gallery 2, Gr. Floor, Innovation campus, Kudlu Gate,
Bengaluru - 560068
<https://zoom.us/j/9060841464>
Time : 11:00 AM- 12:00 Noon

Members Present : 8 MEMBERS

#	Name	Designation & Affiliation	Signature
1	Capt. A. Nagaraj Subbarao, PhD (Chairperson)	Professor& Dean – PG Programs (SCMS, DSU) Master Mariner, LBS Nautical &Engineering College, Mumbai; Specialization – Leadership & Strategy UIC, (UC), USA	Present
2	Dr.Truptha Shankar	Asst. Dean - SCMS UG PhD (University of Mysore)	Present
3	Mr. A.V. Venkatesh	Director – HR/ Buhler India IIM-B, Bangalore	Present (Online)
4	Dr. Arindam Sen	Director at HCL Technologies Asian Institute of Management, Philippines	Present
5	Dr. Srinivasa Padmanabhuni	Founder & CTO- City Mandy	Present (Online)
6	Dr. Nisha Goyal	Associate Professor – SCMS, DSU	Present
7	Dr Pavithra S	Assistant Professor- SCMS, DSU	Present
8	Mr. Anish Kumar Jain	Alumni DSU, Associate-PwC	Present (Online)

Members Absent

#	Name	Designation & Affiliation
1	Dr. Gopal Naik	Professor- IIM Bangalore

Observer

	Observer
1	Dr. Amulya Panda
2	Dr. Vasudevan
3	Dr. Abhijit Chakraborty

Agenda

#	Particulars
1	Opening Remarks by Capt. Nagaraj Subbarao, PhD, Dean, SCMS, Dayananda Sagar University, Introduction of Members- BoS
2	Context Setting & Road Map by the Dean
3	Discussion on the Open electives introduced in MBA Program

Discussion

- Following Eight Open electives courses are introduced in MBA Program
 1. Cross Cultural Management
 2. Change Management
 3. Personal Finance
 4. Introduction to Indian Economy
 5. Entrepreneurship
 6. Leadership Styles
 7. Music and Management
 8. Principles of Supply Chain
- Each Open elective course is one credit course

Conclusion

- All the suggested elective courses are accepted by BOS members and good for implementation.
- **There is no change in MBA Program Curriculum**

MBA Program Structure

I SEMESTER

SIL	PROGRAM CODE	COURSE CODE	COURSE TITLE	CR / AU	SCHEME OF TEACHING					PREREQUISITES	
					L	T	P	S/P	C	SEM	COURSE CODE
1	205	22MBA5101	Accounting For Managers	CR	3	-	2	-	4	*	***
2	205	22MBA5102	Marketing Management	CR	2	-	2	-	3	*	***
3	205	22MBA5103	Human Resource Management	CR	2	-	2	-	3	*	***
4	205	22MBA5104	Organization Behaviour	CR	2	-	2	-	3	*	***
5	205	22MBA5105	Information Systems	CR	2	-	2	-	3	*	***
6	205	22MBA5106	Statistics For Managers	CR	2	-	-	-	2	*	***
7	205	22MBA5107	Business Economics And Policy	CR	2	-	2	-	3	*	***
8	205	22MBA5108	Business Communication – I	CR	2	-	-	-	2	*	***
					17	-	1 2	-	23		
9	205	22MBA5109	Creativity & Innovation	AU	2	-	-	-	-	*	***
10	205	22MBA5110	Excel & PowerPoint Basics	AU	2	-	-	-	-	*	***

CR – Credit, AU – Audit, L – Lecture, T – Tutorial, P – Practical, S/P – Seminar/Project, C – No. of Credits,

II SEMESTER

SL	PROGRAM CODE	COURSE CODE	COURSE TITLE	CR / AU	SCHEME OF TEACHING					PREREQUISITES	
					L	T	P	S/P	C	SEM	COURSE CODE
1	205	22MBA5201	Financial Management	CR	3	-	2	-	4	*	***
2	205	22MBA5202	Operations Management	CR	3	-	2	-	4	*	***
3	205	22MBA5203	International Business	CR	2	-	2	-	3	*	***
4	205	22MBA5204	Corporate Governance & Business Law	CR	2	-	2	-	3	*	***
5	205	22MBA5205	Essentials Of Entrepreneurship	CR	2	-	2	-	3	*	***
6	205	22MBA5206	Business Communication – Ii	CR	2	-	-	-	2	*	***
7	205	22MBA5207	Business Research Methods	CR	2	-	2	-	3	*	***
8	205	22MBA5208	Introduction To Business Analytics	CR	3	-	2	-	4	*	***
					19	-	14	-	26		
9	205	22MBA5209	Design Thinking	AU	2	-	-	-	-	*	***
10	205	22MBA5210	Leadership & Business Ethics	AU	2	-	-	-	-	*	***

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SCHEME - MBA – 2022-23 ONWARDS

III SEMESTER

SL	PROGRAM CODE	COURSE CODE	COURSE TITLE	CR / AU	SCHEME OF TEACHING					PREREQUISITES	
					L	T	P	S/P	C	SEM	COURSE CODE
1	205	22MBA6301	Strategic Management	CR	2	-	2	-	3	*	***
2	205	22MBAXYYY	Major Specialization – Elective – 1	CR	3	-	2	-	4	*	***
3	205	22MBAXYYY	Major Specialization – Elective – 2	CR	3	-	2	-	4	*	***
4	205	22MBAXYYY	Major Specialization – Elective – 3	CR	3	-	2	-	4	*	***
5	205	22MBAXYYY	Major Specialization – Elective – 4	CR	3	-	2	-	4	*	***
6	205	22MBAXYYY	Minor Specialization – Elective – 1	CR	3	-	2	-	4	*	***
7	205	22MBAXYYY	Minor Specialization – Elective – 2	CR	3	-	2	-	4	*	***
					20	-	14	-	27		
8	205	22MBA6302	Corporate Governance and Enterprise Risk Management	AU	2	-	-	-	-	*	***

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IV SEMESTER

SL	PROGRAM CODE	COURSE CODE	COURSE TITLE	CR /AU	SCHEME OF TEACHING					PREREQUISITES	
					L	T	P	S/P	C	SEM	COURSE CODE
1	205	22MBAXYYY	Major Specialization – Elective – 5	CR	3	-	2	-	4	REFER PERQUISITE MATRIX	
2	205	22MBAXYYY	Minor Specialization – Elective – 3	CR	3	-	2	-	4		
3	205	22MBA6401	Internship/Field Work	CR	-	-	-	12	6	*	*
4	205	22MBA6402	Project Work	CR	-	-	-	24	12	*	*
					06	-	04	36	26		

CR – Credit, AU – Audit, L – Lecture, T – Tutorial, P – Practical, S/P – Seminar/Project, C – No. of Credits,

Note: **X = F/H/M/I/S/E/B/R**

SPECIALIZATION CODE (X)	SPECIALIZATION	SPECIALIZATION CODE (X)	SPECIALIZATION
F	FINANCE MANAGEMENT	S	SUPPLY CHAIN MANAGEMENT
H	HUMAN RESOURCE MANAGEMENT	E	ENTREPRENEURSHIP MANAGEMENT
M	MARKETING MANAGEMENT	B	BUSINESS ANALYTICS
I	IT & SYSTEMS MANAGEMENT	R	ARTIFICIAL INTELLIGENCE

LIST OF ELECTIVES**SPECIALIZATION : FINANCE MANAGEMENT - F**

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAF001	FINANCIAL MARKETS AND SERVICES
2	22MBAF002	MERGERS, ACQUISITIONS & RESTRUCTURING
3	22MBAF003	SECURITY ANALYSIS & PORTFOLIO MANAGEMENT
4	22MBAF004	FINANCIAL DERIVATIVES
5	22MBAF005	INTERNATIONAL FINANCIAL MANAGEMENT

SPECIALIZATION : HUMAN RESOURCE MANAGEMENT - H

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAH001	EMPLOYEE RELATIONS AND LABOUR LAW
2	22MBAH002	PERFORMANCE MANAGEMENT & COMPENSATION MANAGEMENT
3	22MBAH003	HIRING & PSYCHOMETRIC ASSESSMENT
4	22MBAH004	STRATEGIC HR & CHANGE MANAGEMENT
5	22MBAH005	INTERNATIONAL HRM AND CROSS CULTURAL MANAGEMENT

SPECIALIZATION : MARKETING MANAGEMENT - M

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAM001	MODERN MARKETING MANAGEMENT (RETAIL, B2B, SERVICES, CBMR)
2	22MBAM002	RURAL MARKETING MANAGEMENT
3	22MBAM003	DIGITAL MARKETING
4	22MBAM004	INTEGRATED MARKETING COMMUNICATIONS (IMC)

5	22MBAM005	GLOBAL MARKETING AND DISTRIBUTION MANAGEMENT
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SPECIALIZATION : IT & SYSTEMS MANAGEMENT – I

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAI001	ENTERPRISE IT SYSTEMS AND APPLICATIONS
2	22MBAI002	BUSINESS TECHNOLOGIES
3	22MBAI003	PROGRAM AND PROJECT MANAGEMENT, CUSTOMER SERVICE MANAGEMENT
4	22MBAI004	STARTUP AND PRODUCT DEVELOPMENT: (INNOVATION, IDEATION, PRODUCT MANAGEMENT, INTELLECTUAL PROPERTY AND BUSINESS DEVELOPMENT)
5	22MBAI005	FUNDAMENTALS OF AI/ MACHINE LEARNING & RPA

SPECIALIZATION : SUPPLY CHAIN MANAGEMENT – S

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAS001	INTERNATIONAL SUPPLY CHAIN OPERATIONS PLANNING
2	22MBAS002	TRANSPORTATION, INVENTORY & WAREHOUSE MANAGEMENT
3	22MBAS003	PROCUREMENT, FACTORY PLANNING & SCHEDULING
4	22MBAS004	DEMAND MANAGEMENT (DEMAND PLANNING & FORECASTING) & PROCUREMENT
5	22MBAS005	SCM FOR BUSINESS IMPACT: SUPPLY CHAIN METRICS, SUPPLY CHAIN ANALYTICS AND PERFORMANCE MANAGEMENT

SPECIALIZATION : ENTREPRENEURSHIP MANAGEMENT – E

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAE001	ENTREPRENEURSHIP & INNOVATION

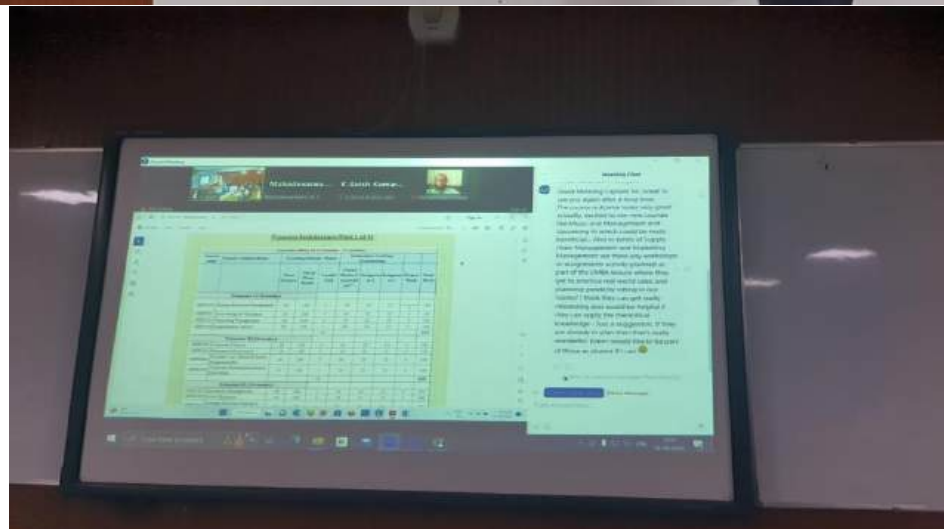
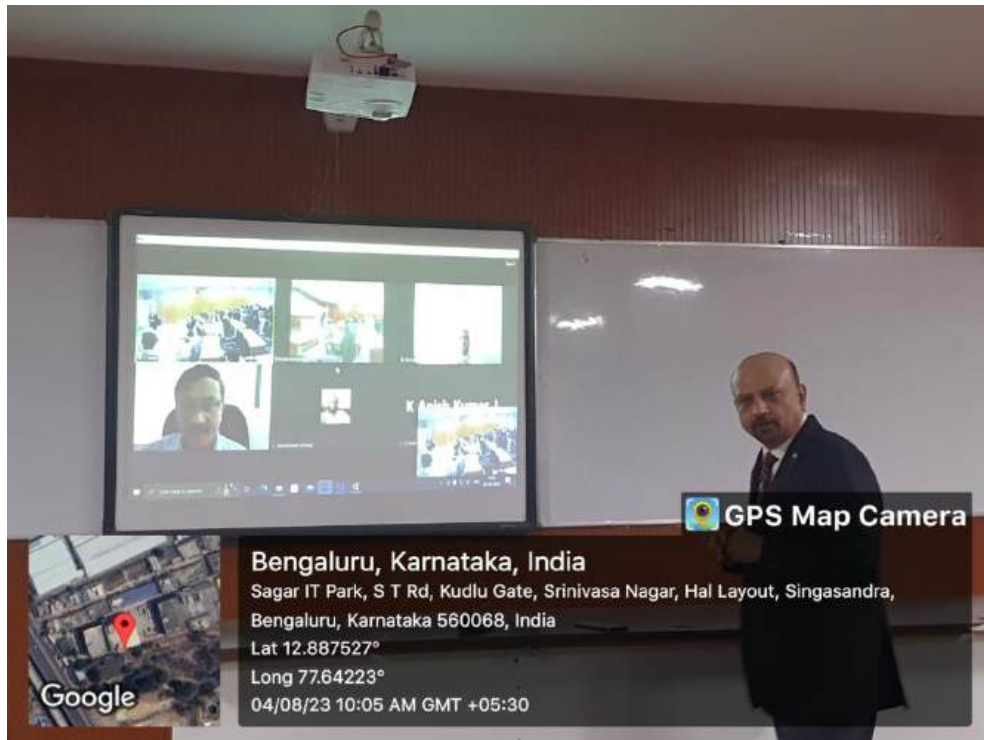
2	22MBAE002	BUSINESS PLAN DEVELOPMENT
3	22MBAE003	ENTREPRENEURIAL FINANCE
4	22MBAE004	NEW VENTURE CREATION
5	22MBAE005	SOCIAL ENTREPRENEURSHIP

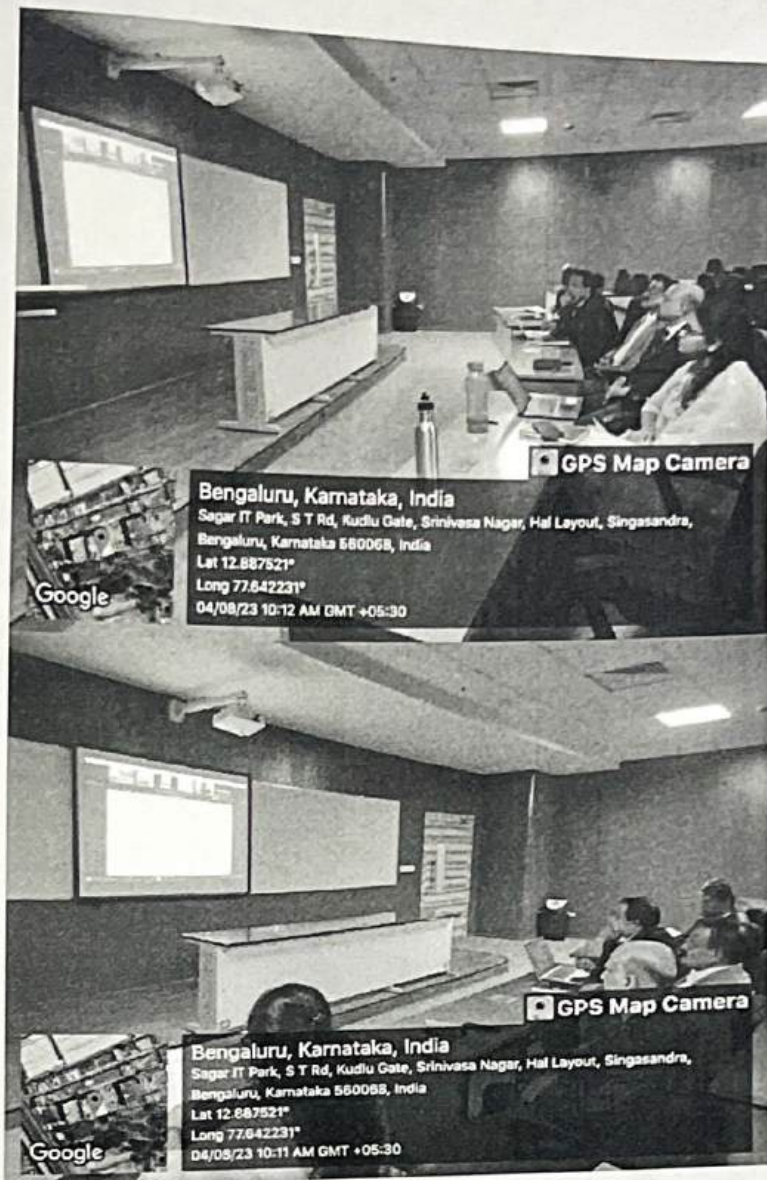
SPECIALIZATION: BUSINESS ANALYTICS – B

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAB001	DATA MANAGEMENT SYSTEMS
2	22MBAB002	APPLIED ANALYTICS
3	22MBAB003	DATA VISUALIZATION FOR DECISION MAKING
4	22MBAB004	PREDICTIVE ANALYTICS USING R
5	22MBAB005	EDA USING PYTHON

SPECIALIZATION: ARTIFICIAL INTELLIGENCE - R

SL.NO	COURSE CODE	COURSE TITLE
1	22MBAR001	DATA SCIENCE FUNDAMENTALS
2	22MBAR002	AI BASICS : MACHINE LEARNING, DEEP LEARNING, NLP, RI
3	22MBAR003	PYTHON PROGRAMMING & PYTORCH
4	22MBAR004	MANAGING AI PROJECTS & TRENDS IN AI
5	22MBAR005	INDUSTRY APPLICATIONS OF AI : BFSI , HEALTH CARE , EDUCATION , MANUFACTURING , SCM , RETAIL , PHARMA





Signature of Chairperson of BOS





Dayananda Sagar
University (Bengaluru)

School of Commerce and Management

Board of Studies - Attendees		Date: 4/8/2023
SN	Name	Signature
1	Amulya Panda	
2	Dr. S. K. Kulkarni	
3	Dr. Abhijit Chakraborty	

Prof. Nagaraj Subbarao, PhD
Dean- School of Commerce and Management Studies
Dayananda Sagar University





Dayananda Sagar
University Bengaluru

School of Commerce and Management

Time 10:00 - 11:00 A.M.		School of Commerce and Management	
Board of Studies - Executive MBA		Date: 4/08/2023	
S#	Name	Affiliation & Contact Details	Designation
1	Prof. Capt. A. Nagaraj Subbarao, PhD	Professor & Dean – PG & UG Programs Email ID: dean-cee@dsu.edu.in Mobile: 9986321964	Chairperson
2	Dr. Truptha Shankar	Asst. Dean – SCMS UG Email ID: dean-cee@dsu.edu.in Mobile: 98453 58161	Member
3	Dr. Nisha Goyal	Associate Professor, SCMS, DSU Email ID: nisha.goyal@dsu.edu.in Mobile: 9414825837	Member
4	Dr. Gopal Naik	Professor- IIM Bangalore Email: gopaln@iimb.ac.in Mobile: 9742221312	Member
5	Dr. Arindam Sen	Director at HCL Technologies Asian Institute of Management, Philippines Email ID: arin_sen@yahoo.com Mobile: 8095176206	Member
6	Dr. Srinivasa Padmanabhuni	Founder & CTO-City Mandy Email ID: spadmanabhuni@gmail.com Mobile: 9845116391	Member
7	Dr. Pavithra S	Assistant Professor, SCMS, DSU Email ID: pavithra.s@dsu.edu.in Mobile: 9844964637	Member
8	Mr. A V Venkatesh	Director – HR / Buhler India IIM Bangalore Email: venkatesh.kumar@buhlergroup.com Mobile: 98459 59004	Member
9	Mr. Anish Kumar Jain	Alumni DSU, Associate- PWC Email: anishj613@gmail.com Mobile: 8247347746	Member

Signature

Chairperson

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Prof. Nagaraj Subbarao, PhD.

Dean- School of Commerce and Management Studies
Dayananda Sagar University

