



DAYANANDA SAGAR UNIVERSITY

PROCEEDINGS OF BOS MEETING

- School : School of Commerce and Management Studies
- College : School of Commerce and Management Studies
- Program/Department : BBA and B Com
- Mode of BOS Held : Hybrid
- Date : 20-07-2023
- Venue : 3rd Floor, Dayananda Sagar University City Campus, Kudlu Gate, Bengaluru-560114
- Time : 11:30 A.M.

• Members Present :

S. No	Name	Designation
1	Capt. A. Nagaraj Subbarao	Chairperson/ Dean-SCMS
2	Dr. Amulya Panda	Member of BOS
3	Dr. Arindam Sen	Member of BOS
4	Mr. Srinivas Iyengar	Member of BOS
5	Dr. Solai Bhaskaran	Member of BOS
6	Dr. Krishna Kumar Rao	Member of BOS
7	Prof. H N Shankar	Member of BOS
8	Prof. Ananth Pophali	Member of BOS
9	Dr. Truptha Shankar	Member of BOS/ Dean SCMS-UG
10	Dr. Nisha Goyal	Member of BOS
11	Dr Chandrakala G	Programme Manager (B. Com)
12	Dr Roohi Kursheed Khan S	Programme Manager (BBA)
13	Mr. Likith Gowda	Student Representative
14.	Ms. Nakshatra. N	Alumni Representative

• Members Absent:

SL.No	Name	Designation & Affiliation
1	Dr. V V Gopal	Member of BOS
2	Mr. A V Venkatesh	Member of BOS
3	Prof. Santhosh Chandrashekar	Member of BOS
4	Dr. Gervasio SFL Mendes	Member of BOS
5	Mr. Hari Ambadapudi	Member of BOS

• Agenda

SL.No	Particulars
1	Approval of Curriculum for BBA programme-2023-24
2	Approval of Curriculum for B Com programme- 2023-24

• **Discussions on Agenda**

Agenda	Discussions Brief
1	Presented the course matrix for the following programme: B Com Broad outline of the programmes and courses were discussed. The curriculum for 2023-24 is made as per NEP Dec-2022 draft. Discussion on B Com curriculum - course matrix, course content and evaluation mapping. Few suggestions were provided by members. (Refer the discussions)
2	Presented the course matrix for the following programme: 1. BBA Broad outline of the programme and courses were discussed. Discussion on BBA curriculum - course matrix, course content and evaluation mapping. Few suggestions were provided by members. (Refer the discussions)
3	For 1 credit courses, proposed only Continuous Internal Assessment (CIA) and no semester end examination.
4	Action taken report (ATR) of structured feedback from the stake holders for the Academic year 2023-24 was discussed in detail and the ATR was appreciated by the BOS members.
5	The new courses introduced were: 1. Spreadsheet for Business 2. Entrepreneurial Skills 3. General English- III 4. French/German/Kannada- III 4. Start-up Management 5. General English- IV 6. French/German/Kannada- IV 7. Professional Etiquette & Communication 8. Global Business Environment 9. International Business Strategy 10. International Institutions & Trade Implications 11. Cross Cultural Management 12. International Banking – Foreign Trade 13. Learning Of Latest Statistical Tool – R Software
6	Syllabus revision
7	All programs offered for the academic year 2024-25 will adhere to the choice based credit system (CBCS) in accordance with the guidelines set by the UGC.
8	The decision was made for all courses within the program to follow the LTPC approach which stands for lectures, tutorials, practical's and credits. This includes allocating an appropriate number of credits to each course based on its requirements.
9	Evaluation of Assessment will be done on the basis of 60:40 in which 60 marks will be assigned for CIA (includes Assignments, Attendance, Internal examination, Computer based examination and presentations & case studies) and 40 Marks for SEE Examination

• **Final Decisions/Resolutions/Recommendations**

Agenda	Decisions/Resolutions/Recommendations
1	Evaluation for 1 & 2 Credit courses like SEC, VAC, OEC, Internship, MOOC by Continuous Internal Assessment (CIA) was approved.
2	In BBA & B.Com around 20% new courses were added as a part of the curriculum.
3	In BBA & B.Com around 20% Revision of syllabus in courses were made as a part of the

- curriculum
- 4 It was decided that all programs offered for the academic year 2023-24 will adhere to the choice based credit system (CBCS) in accordance with the guidelines set by the UGC.
 - 5 The decision was made for all courses within the program to follow the **LTPC** approach which stands for lectures, tutorials, practical's and credits. This includes allocating an appropriate number of credits to each course based on its requirements.
 - 6 Evaluation of Assessment will be done on the basis of 60:40 in which 60 marks will be assigned for CIA (includes Assignments, Attendance, Internal examination, Computer based examination and presentations & case studies) and 40 Marks for SEE Examination.
 - 7 The Courses for the 2024 batch has courses on Ability enhancement, Major, Minor, Skill enhancement, Value added, Open Electives, MOOC, Project, Internship and Specialization courses as per the requisition.
 - 8 Practical Training Session on different software and other statistical packages need to enhance. Addition of financial modelling concepts with practical exposure. Focused majority on the Industry Academia Partnership for real time learning.
 - 9 All the stakeholders (students, faculty, and employer's) feedback was positive and reported that curriculum included major components that would add human values and ethics, employability and entrepreneurship skills and flexibility given in the curriculum. In addition, the Short Term (Value added courses), certification courses; and frequent field visits to be given more importance.
 - 10 As a part of Experiential learning Industrial Visits to be incorporated in every semester.
 - 11 Internal Examination & Semester End Examination evaluation pattern can be revised as per suggestion.
 - 12 15-20% of classes should be used for tutorial in case of numerical and practical subjects. Tutorial can also be used for assignments discussion, doubt clearing sessions.
 - 13 The curriculum must also be mapped with corporate requirement which includes valuation of business, cost benefit analysis, GST.
 - 14 Indian Constitution in curriculum was appreciated by members.
 - 15 Written communication should also be included in business communication.
 - 16 Financial reporting and presentations can also be included in business communication. Email etiquette can also be included in business communication or corporate communication.
 - 17 Under business communication, law can also be included.
 - 18 The absorption of curriculum should also be mapped, specifically for specialization courses.
 - 19 Four credits for crypto currency course. Digital currency and block chain can also be added. Certification courses must also be recommended for students. Legal aspects related to digital currency should also included in fintech specialization courses.
 - 20 Aligning few courses i.e., few 3rd and 4th semester courses can be shifted to 2nd semester (Marketing course in B Com)
 - 21 Renaming "Strategic Human Resource Management" to "Human Resource Management" or "Human resource Management and Organizational Behaviour".
 - 22 Tally Prime to be renamed as Accounting Software
 - 23 In the course "Emerging Technologies" knowledge beyond accounting can be taught at basic level.
 - 24 Intellectual Property Rights (IPR) is one of the laws, should be attached with business law rather than research methodology.
 - 25 Program should be named as: Completion of 3rd year- B Com; completion of 4th year- B Com (Hons.) or B Com dual specialization.
 - 26 Predictive Analysis using R should have 2 tutorial sessions per credit.
 - 27 Financial due diligence for merger and acquisitions should be included in corporate accounting.
 - 28 Human Capital Management can be named as Human resource management.
 - 29 Supply chain elective can be introduced for BBA.

- 30 The words specific to accounting software and data analysis software should be avoided in the name of the course. (SPSS, Tally, Tableau).
- 31 Simulation teaching can be introduced for courses like Quantitative Techniques. VAP can be used for the same.
- 32 BBA (General should be named as BBA (Dual Specialization)
- 33 Category Management can be introduced in BBA programme as there is separate job for category manager.
- 34 GAAP should be included in accounting courses.
- 35 The new labour codes can be included in curriculum.

Signature of Chairman of BOS with Date





SCHOOL OF COMMERCE & MANAGEMENT STUDIES

PROCEEDING OF BOS MEETING

- School : School Of Commerce and Management Studies
- College : Dayananda Sagar University
- Program/Department : UG/Under Graduate
- Mode of BOS Held : Online/Offline
- Date : 20/07/2023
- Venue : Block A G1
- Time : 11.00AM

• Members Present :

SL. No.	Name	Designation & Affiliation	Signature
1	CAPT. A. Nagaraj Subbarao	Professor & Dean-PG& UG Programs	
2	Mr. A.V. Venkatesh	Director- HR/Buhler India,	Absent
3	Dr. V V Gopal	Sr. Professor, NMIMS, Bangalore	Absent
4	Prof. Santhosh Chandrashekar	Sr. Manager - KPMG,	Absent
5	Dr. Gervasio SFL Mendes	Add.Director(HE), Directorate of HE, Govt of Goa	Absent
6	Dr. Amulya Panda	Consultant & Former Quality Head/ VP at GE, Lanco	

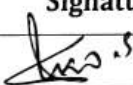
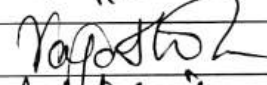
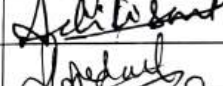
7	Dr. Arindam Sen	Director at ICL Technologies	Attended Online
8	Mr. Srinivas Iyenger	Vice President - Happiest Minds	Attended Online
9	Dr. Solai Bhaskaran	COO-Srinet & Shandelya Construction	Attended Online
10	Mr. Hari Ambadapudi	Director- Business Values at Coupa Software	Absent
11	Prof. H N Shankar	Consultant & Former - CEO -DDE-ORG-Denmark	Present
12	Prof. Ananth Pophali	Director- Corporate Relations (Management Member Schools) & Associate Prof-SCMS-DSU	ADJUNCT Present
13	Dr. Truptha Shankar	Asst. Dean- SCMS-UG, DSU	Present
14	Dr. Nisha Goyal	Associate Professor-SCMS(PG), DSU	Goyal

• Members Absent :

SL.No	Name	Designation & Affiliation	Signature
1	Dr. V.V. Gopal	Sr. Professor, NMIMS, Bangalore	
2	Mr. A V Venkatesh	Director- HR Buhler India	
3	Prof. Santhosh Chandrasekhar	Sr. Manager -KPMG	
4	Dr. Gervasio SFL Mendes	Add. Director, Directorate of HE, Govt of Goa	
5	Mr. Hari Ambadapudi	Director- Business Value at coupa Software	

SL.No	Name	Designation & Affiliation	Signature
1	Mr.Likith Gowda	Student Representative	Online
2	Ms.Nakshatra N	Alumni Representative	Online

• Observers:

SL.No	Name	Designation & Affiliation	Signature
1	Dr Chandrakala G	Programme Manager (B. Com)	
2	Dr Roohi Kursheed Khan S	Programme Manager (BBA)	
3	Dr. Rajath B S	Assistant Professor, SCMS UG	
4	Dr. Aditi Soni	Assistant Professor, SCMS UG	
5	Dr.Rajesh Kalli	Assistant Professor, SCMS UG	

Signature of Chairman of BOS with Date

20/7/23

